

# New York State Active Transportation & Complete Streets

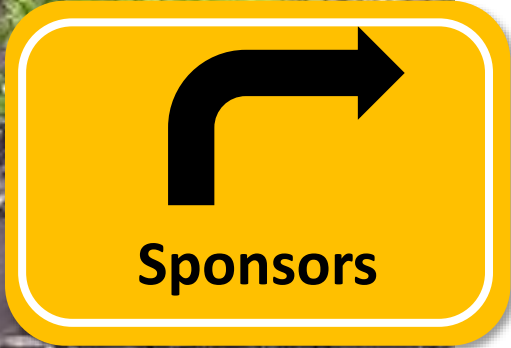
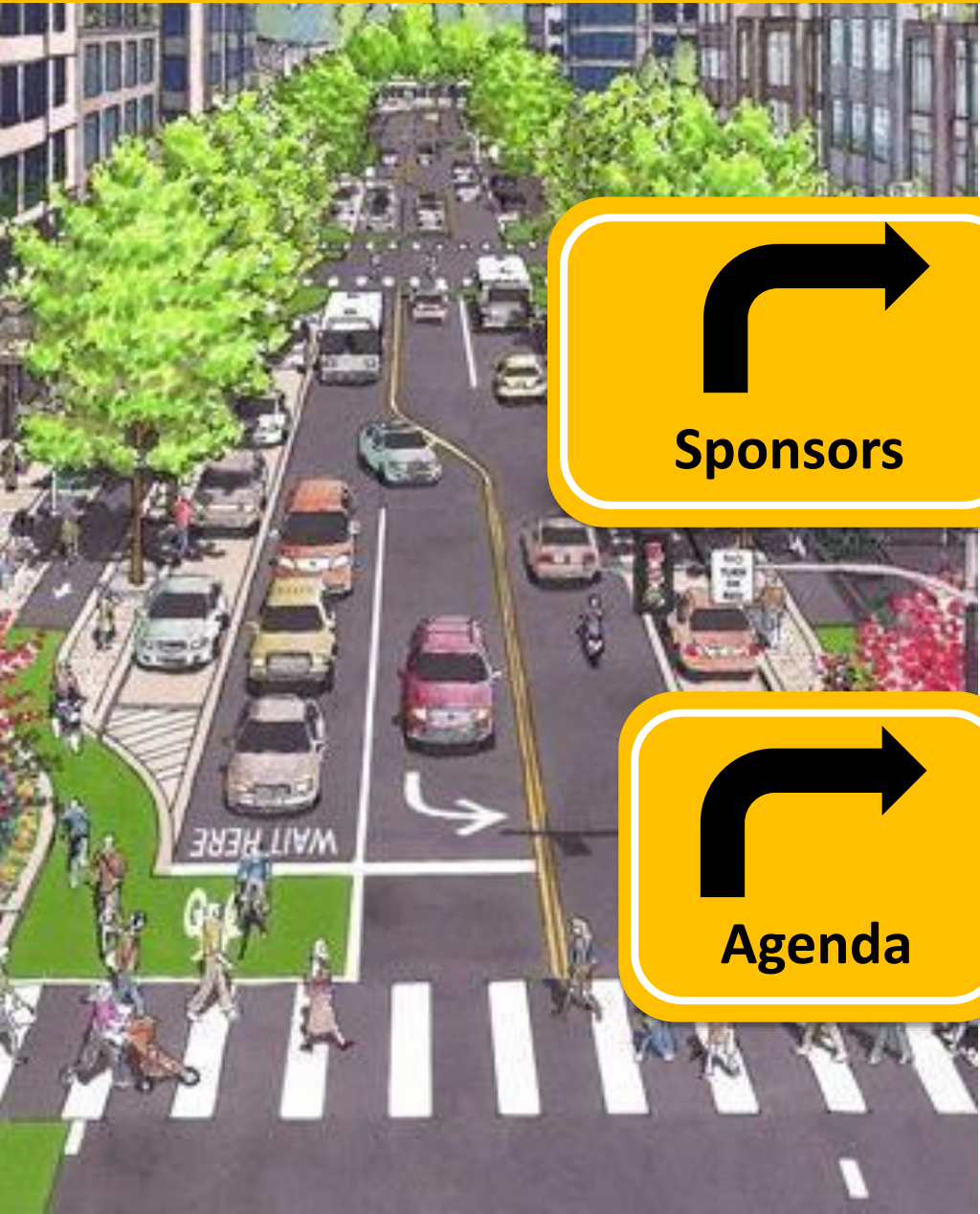
---

# TRAINING





# Active Transportation & Complete Streets



## TRAINING

Presented by:



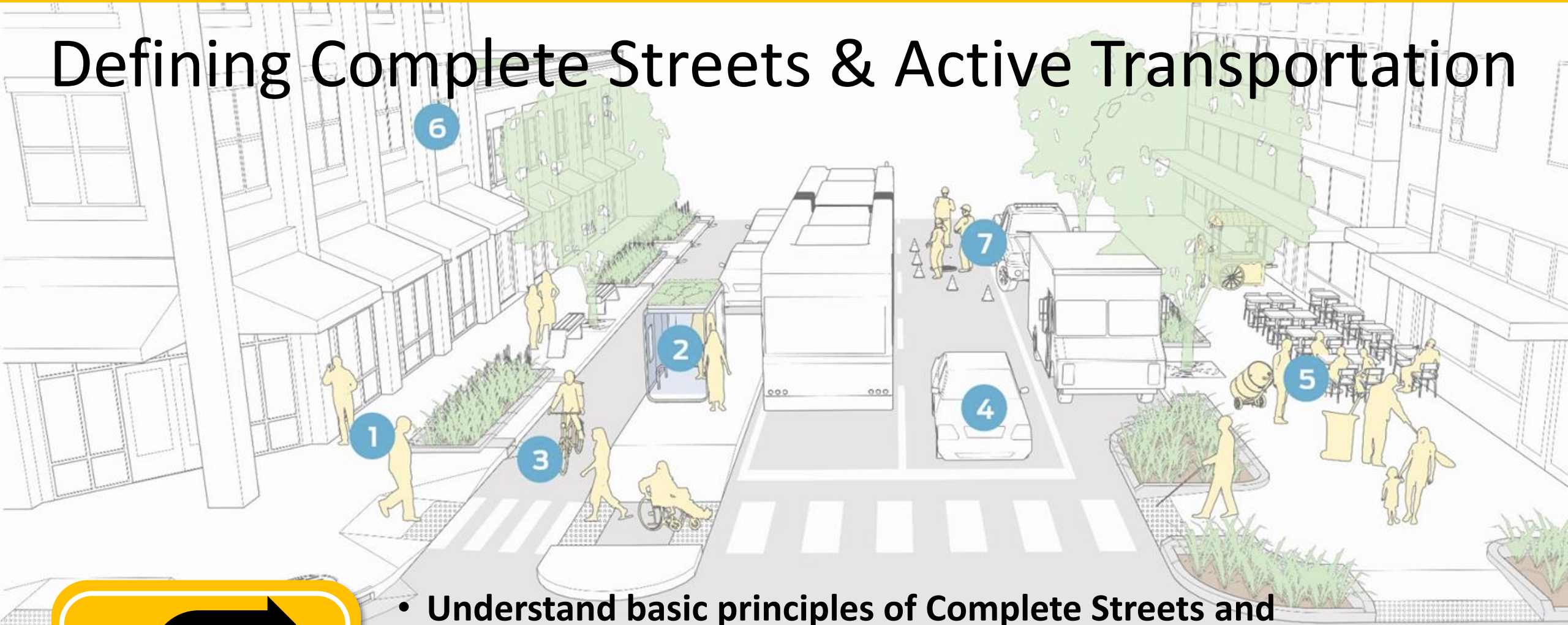
Sponsored by:



This training was supported by the New York State Energy Research and Development Authority (NYSDERDA) and the New York State Department of Health (NYSDOH)

- Defining Complete Streets & Active Transportation
- What does Complete Streets Look Like?
- Integrated Transportation Systems
- Establishing a Policy Framework
- Implementing Complete Streets
- Evaluating Success

# Defining Complete Streets & Active Transportation



- Understand basic principles of Complete Streets and active transportation
- Illustrate the benefits of Complete Streets
- Discuss what active transportation and complete streets means for your community

Q:

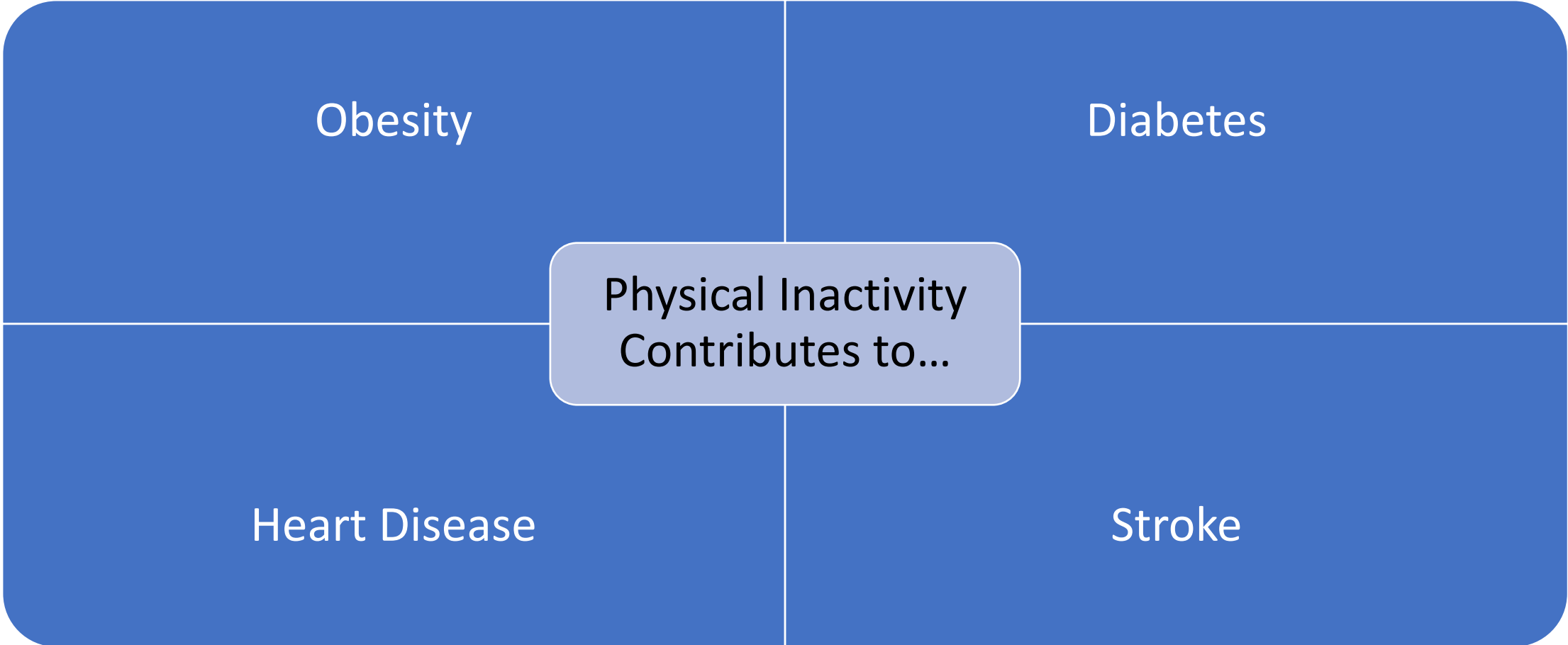
What is  
“active transportation”?



A:

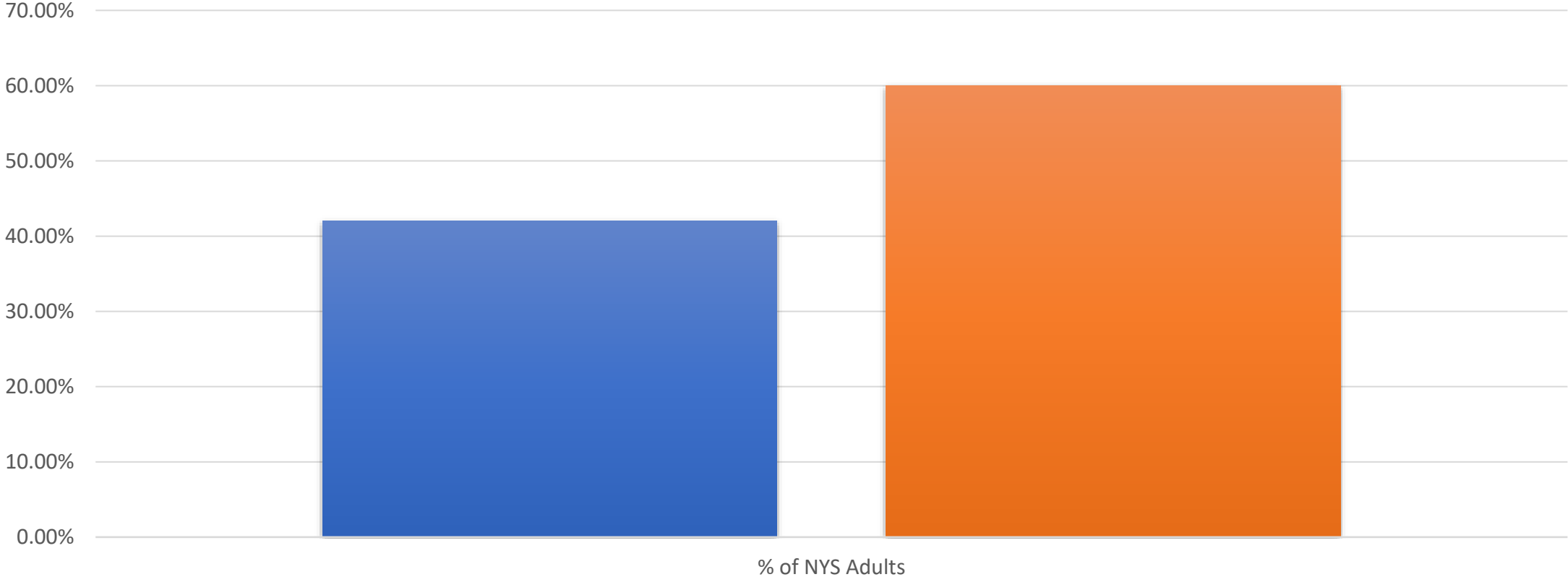
“...any self-propelled, human-powered mode of transportation such as walking or bicycling.”







### NYS Adults Overweight or Obese

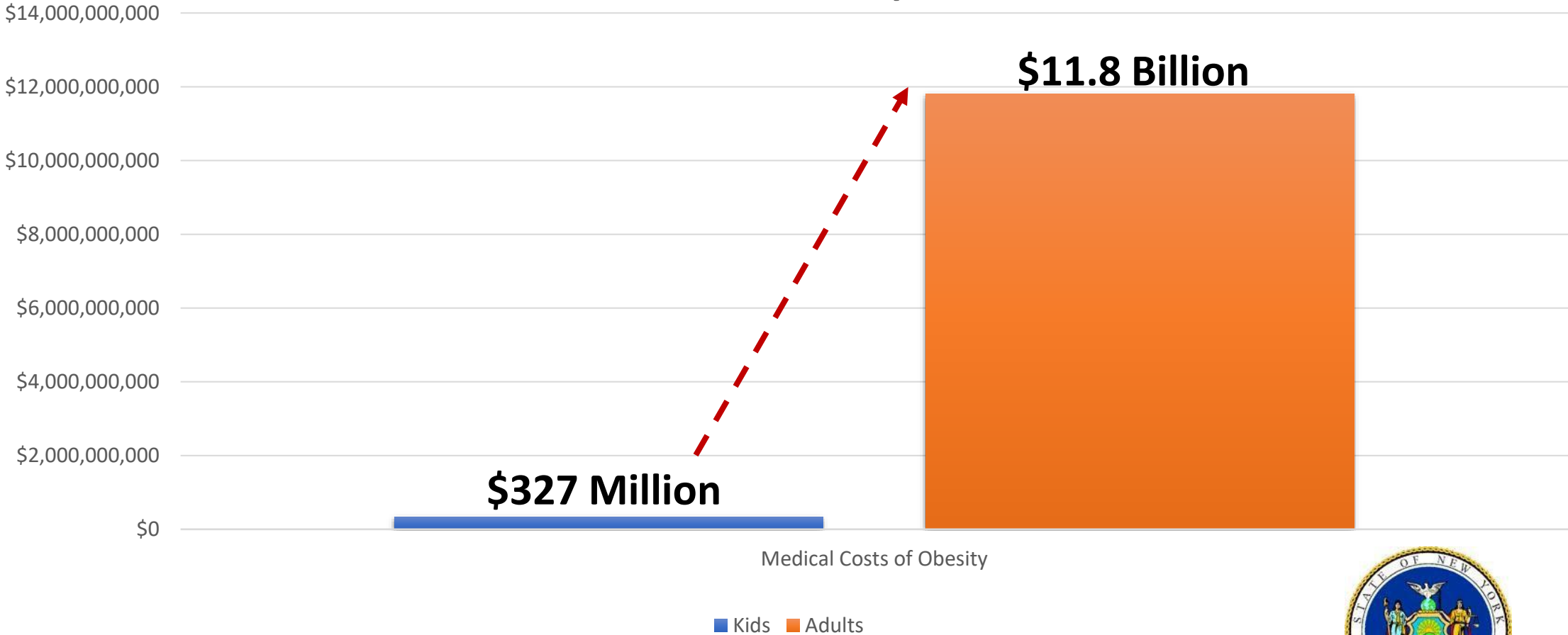


■ 1997 ■ 2016



Department of Health

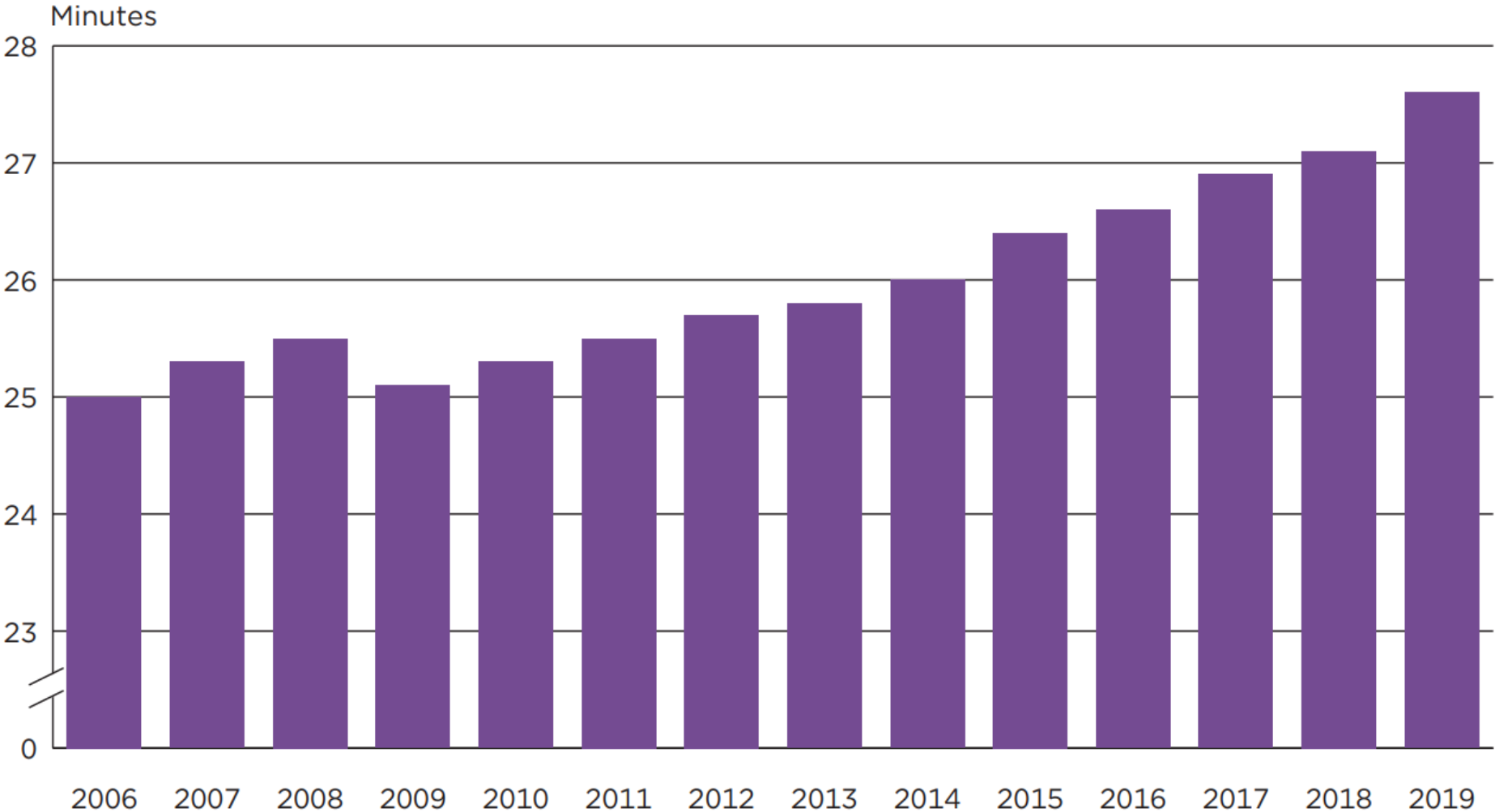
### The Cost of Obesity



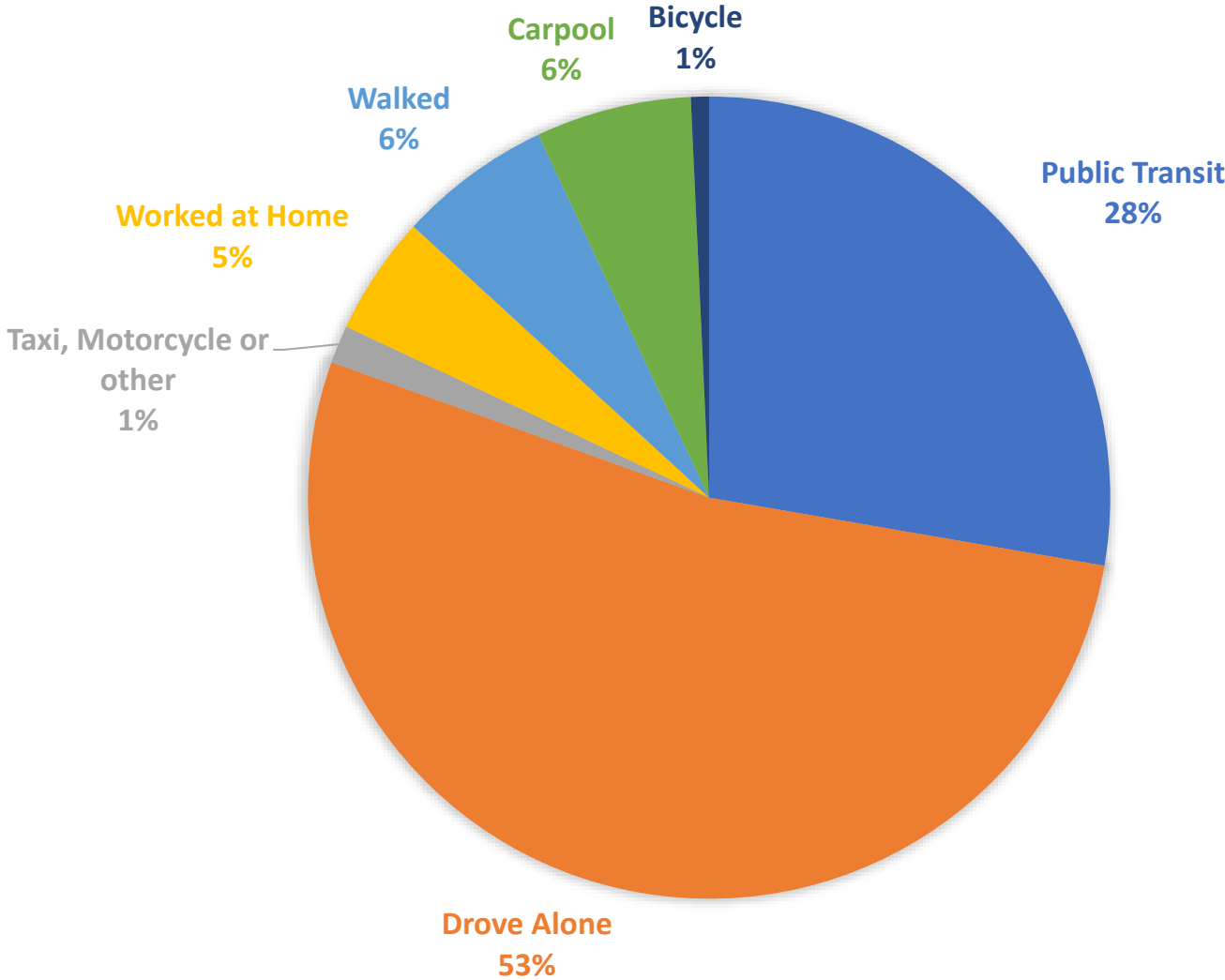


### Average Travel Time to Work in the United States: 2006 to 2019

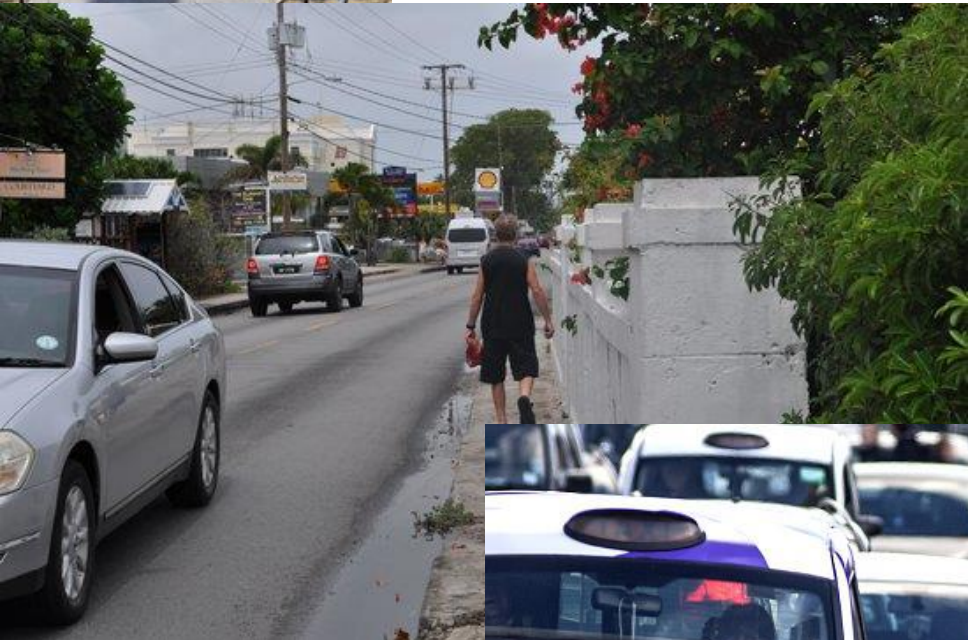
(Workers 16 years and over who did not work from home)



### 2019 NY STATE MODESHARE

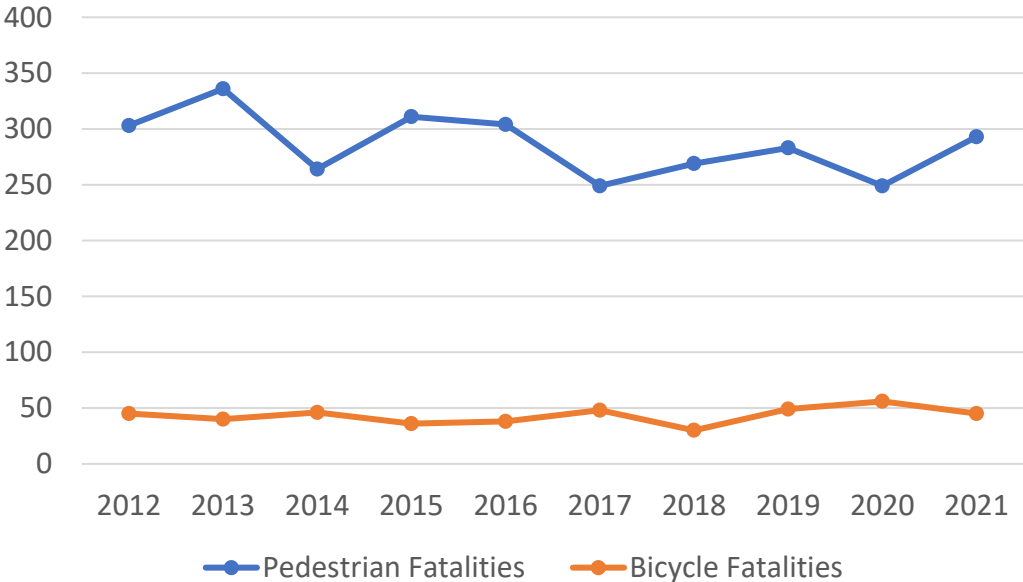




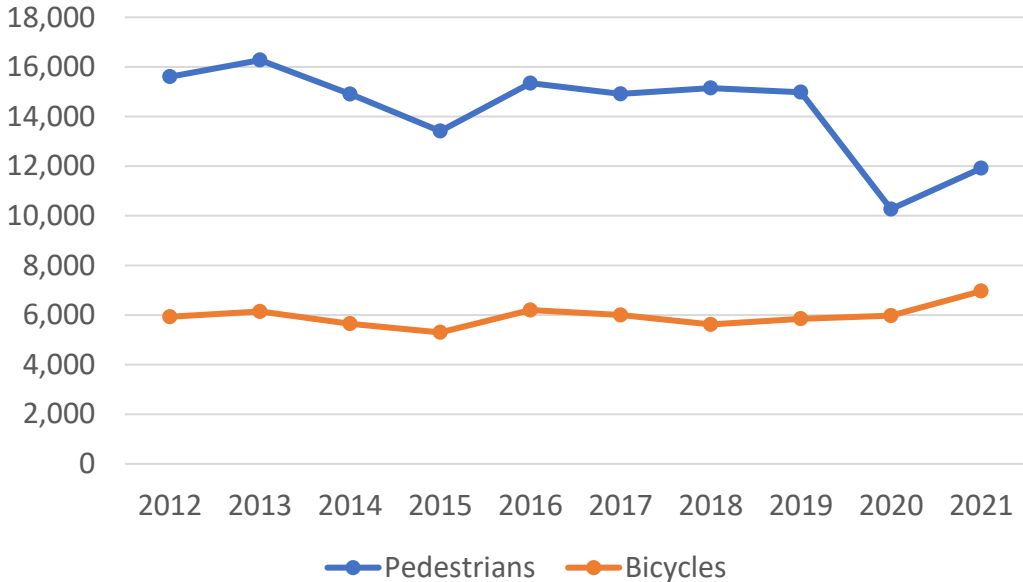


# NYS Traffic Safety Data

### Bike/Ped Fatalities



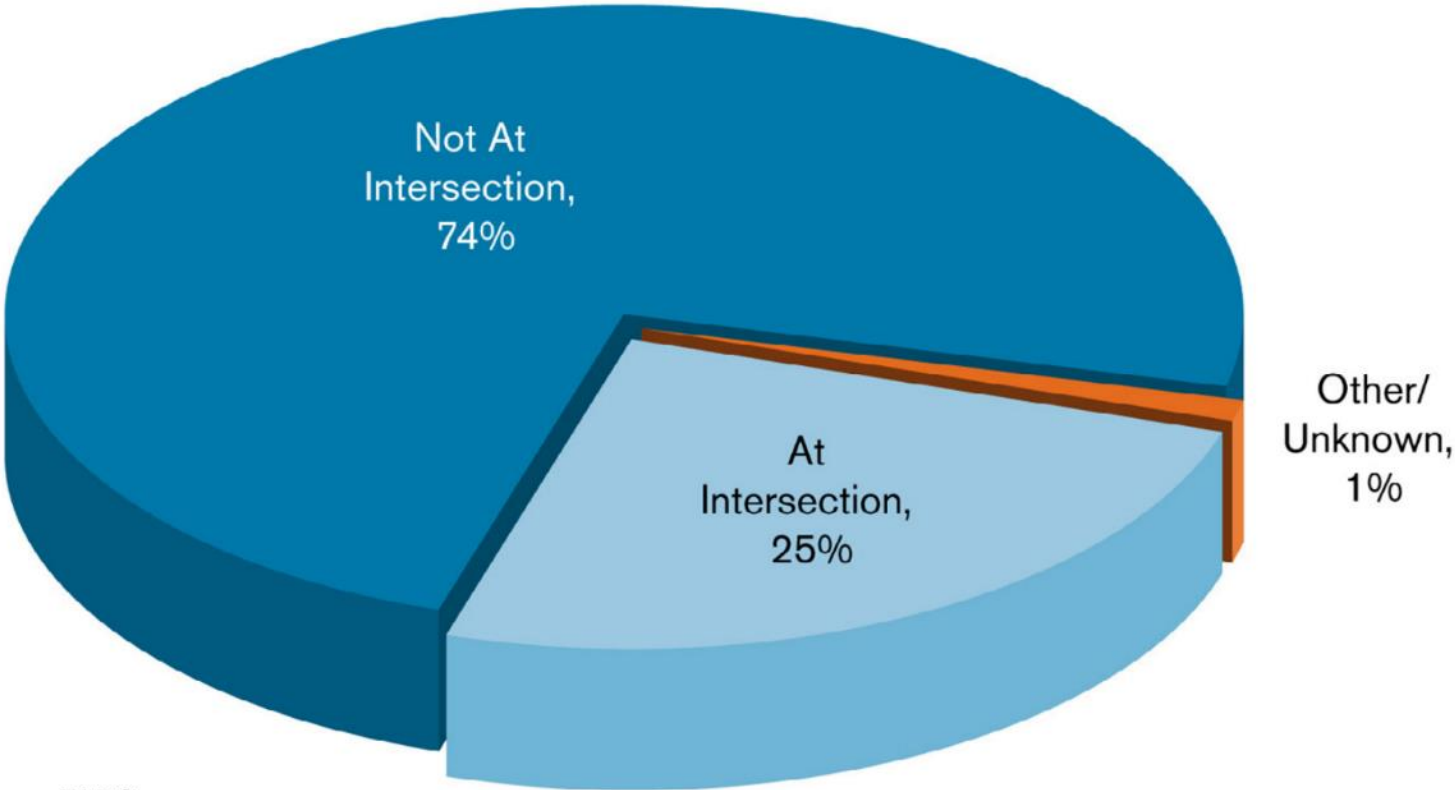
### Bike/Ped Injuries





# Where are pedestrian fatalities taking place?

**Figure 11** Pedestrian Fatality Locations, 2019



Source: FARS

Q:

What are  
“Complete Streets”?

# A:

“[Streets] designed and operated to enable safe access for all users, including pedestrians, bicyclists, motorists and transit riders of all ages and abilities.”



**Smart Growth America**  
Making Neighborhoods Great Together





# Maximizing Efficiency & Space





# What causes climate change?

Most of New York's emissions come from transportation, electricity, and heating.



TRANSPORTATION  
34%



RESIDENTIAL  
22%



COMMERCIAL  
22%



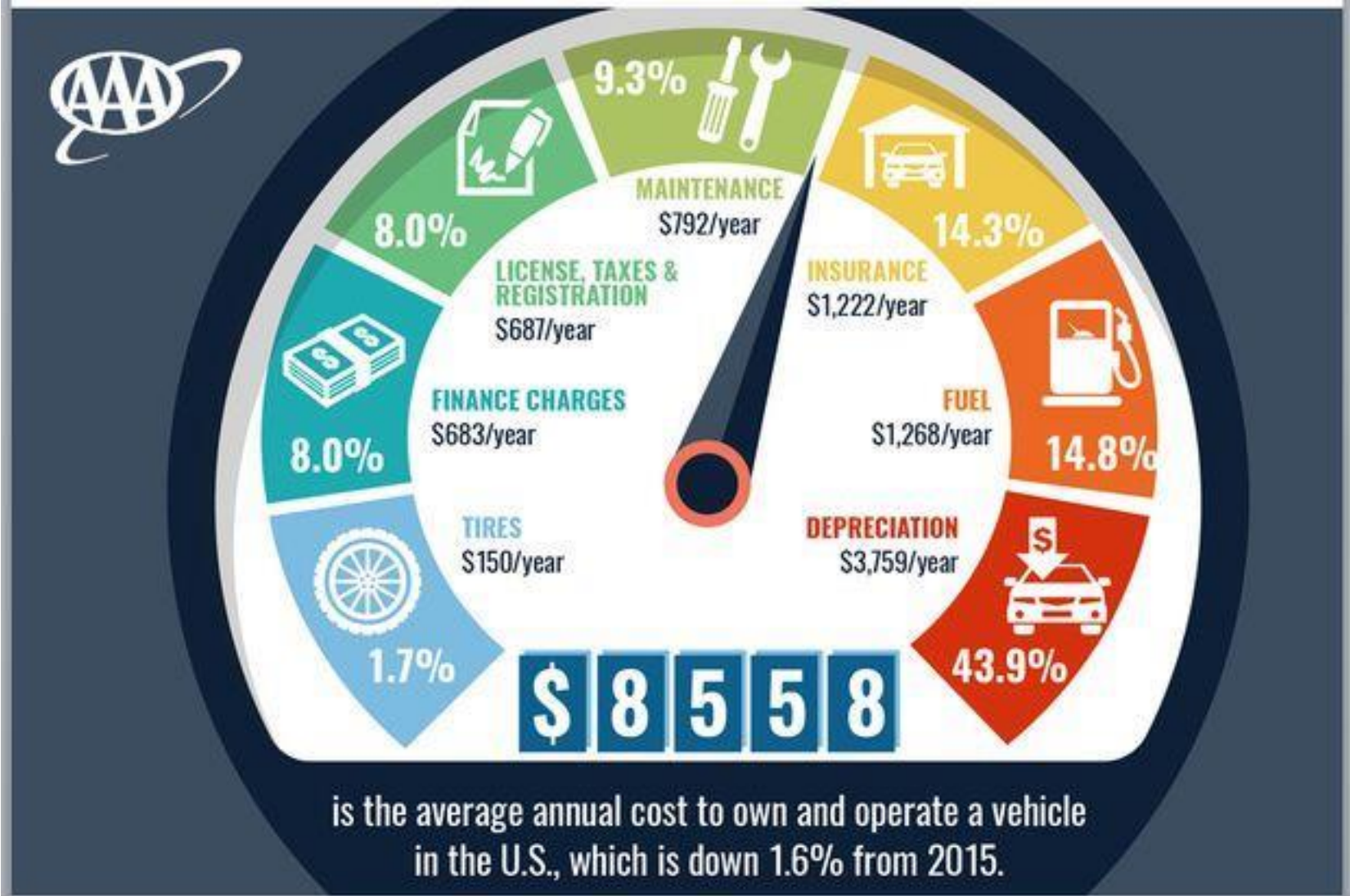
INDUSTRY  
14%



WASTE  
7%



# Equity





# Placemaking





# Freight Mobility





# Complete Streets in Action






# Tools



MAPS Mini Survey – Segment Method

Date \_\_\_\_\_ Auditor ID# \_\_\_\_\_  
 Route # \_\_\_\_\_  
 Start Time: \_\_\_\_\_ End Time: \_\_\_\_\_



**Crossing**  
 Intersection of \_\_\_\_\_ & \_\_\_\_\_  
 Crossing from N S E W to N S E W

1. Is a pedestrian walk signal present?  
 No (0)  Yes (1)

2. Is there a ramp at the curb(s)?  
 No (0)  Yes, at one curb only (1)  Yes, at both pre-crossing and post-crossing curbs (2)

3. Is there a marked crosswalk?  
 No (0)  Yes (1)

**Segment: \*Count one (your) side of the street\***  
 Street \_\_\_\_\_ Side N S E W  
 Starting Cross-street: \_\_\_\_\_  
 Ending Cross-street: \_\_\_\_\_

1. Type: Residential (0) / Commercial (1)

2. How many public parks are present?  
 0  1  2 or more

3. How many public transit stops are present?  
 0  1  2 or more

4. Are there any benches or places to sit (include bus stop benches)?  
 No (0)  Yes (1)

5. Are street lights installed?  
 None (0)  Some (1)  Ample (2)

6. Are the buildings well maintained?  
 0-99% (0)  100% (1)

7. Is graffiti/tagging present (do not include murals)?  
 No (0)  Yes (1)

8. Is there a designated bike path?  
 No (0)  Painted line (1)  Physical barrier (2)

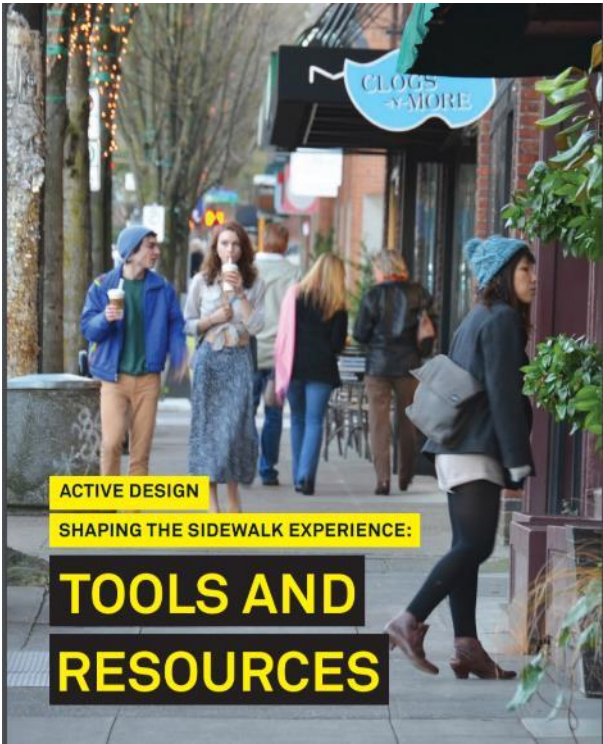
9. Is a sidewalk present? *If no, skip to 12*  
 No (0)  Yes (1)

10. Are there poorly maintained sections of the sidewalk that constitute **major trip hazards**?  
*(e.g. heaves, misalignment, cracks, overgrowth, incomplete sidewalk)*  
 None (1)  Any/no sidewalk present (0)

11. Is a buffer present?  
 No/no sidewalk present (0)  Yes (1)

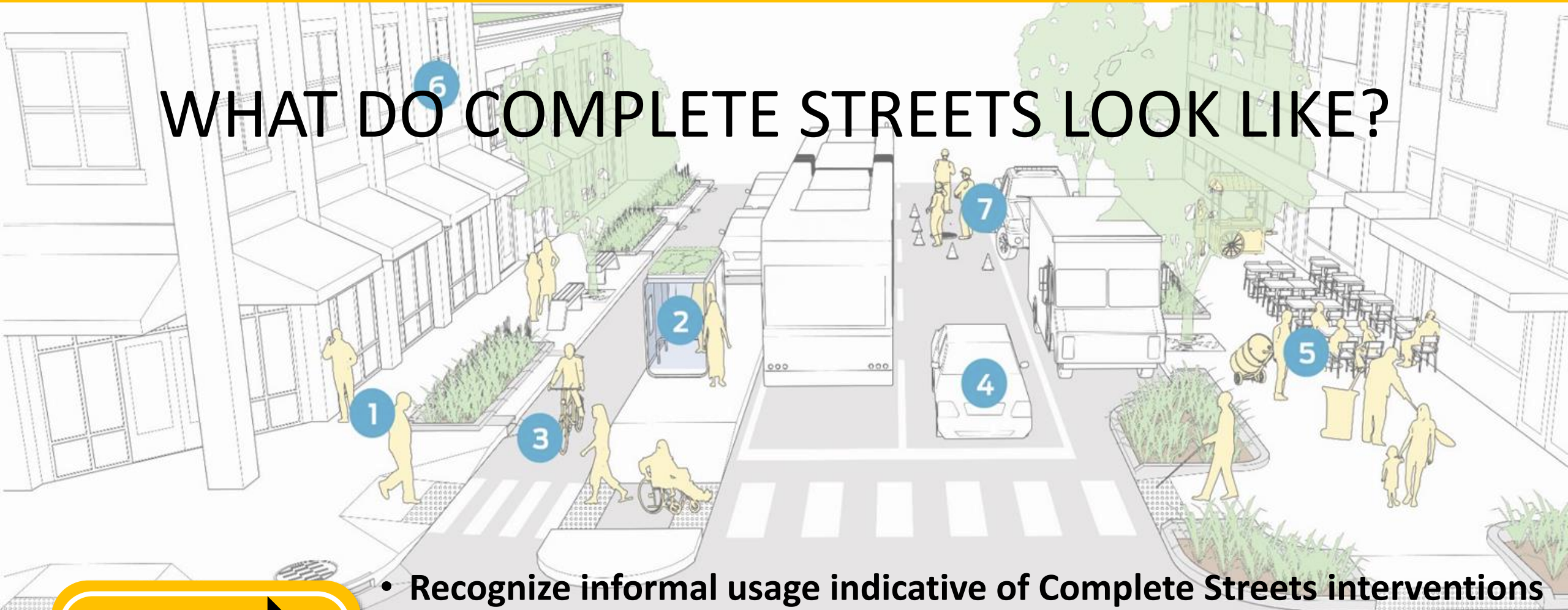
12. What percentage of the length of the sidewalk/walkway is covered by trees, awnings or other overhead coverage?  
 0-25% / no sidewalk (0)  26-75% (1)  76-100% (2)

Score = Total Points \_\_\_\_\_ /21 = \_\_\_\_\_ %



MAPS (Microscale Audit of Pedestrian Streetscapes) Mini Audit Tool

# WHAT DO COMPLETE STREETS LOOK LIKE?



- Recognize informal usage indicative of Complete Streets interventions
- Learn how to establish a modal hierarchy
- Introduce common infrastructure treatments
- Apply lessons learned from the walk/bike audit to envision Complete Streets

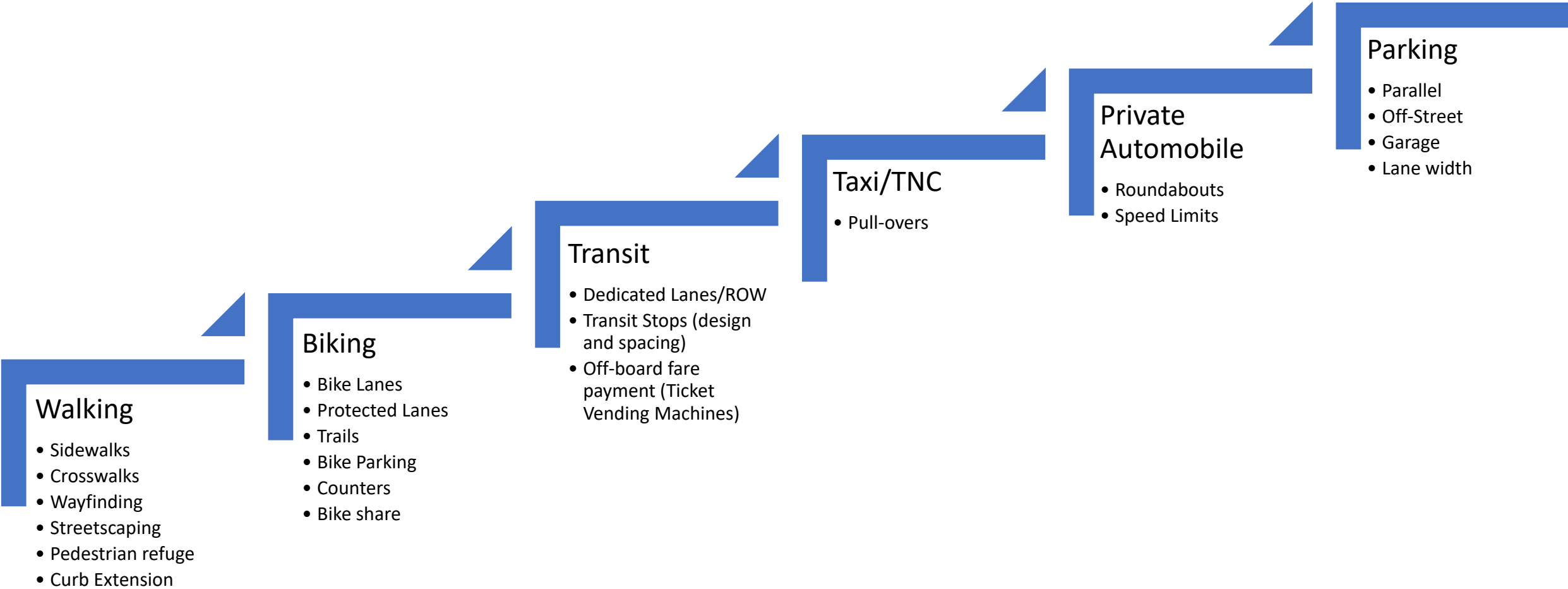


# Recognizing Patterns

- Are there goat paths?
- Are bikers taking specific shortcuts?
- Is there community interest in a path or street treatment?
- Where do kids hang out?



# Choosing the Right Design...





Correct design  
invites correct use!

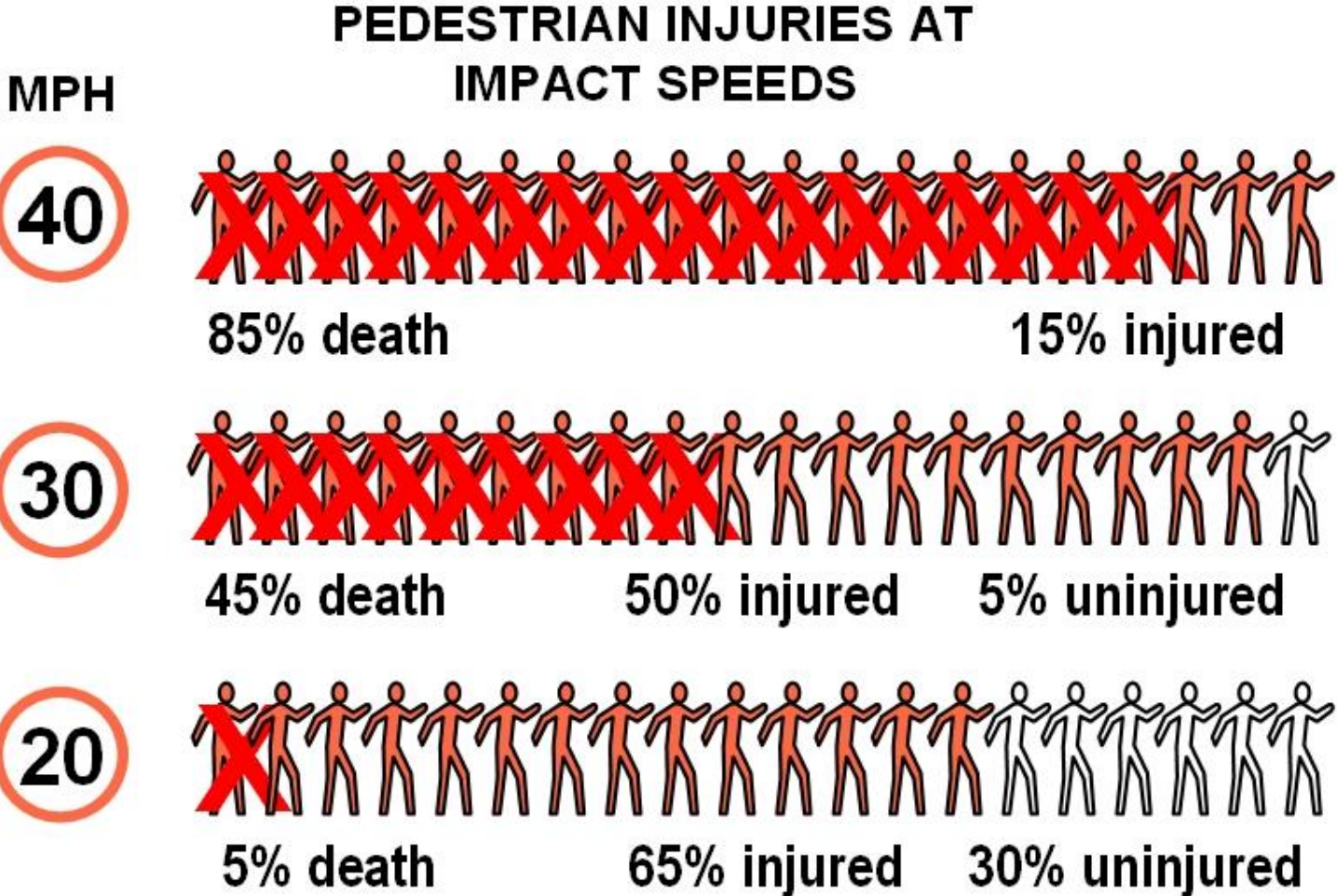




# “Road Diet”



# Slowing Down Traffic





# Narrow Lanes Reduce Speed





# “Road Diet”





# Protected Bike Lanes



# Good Old Fashioned Bike Lane



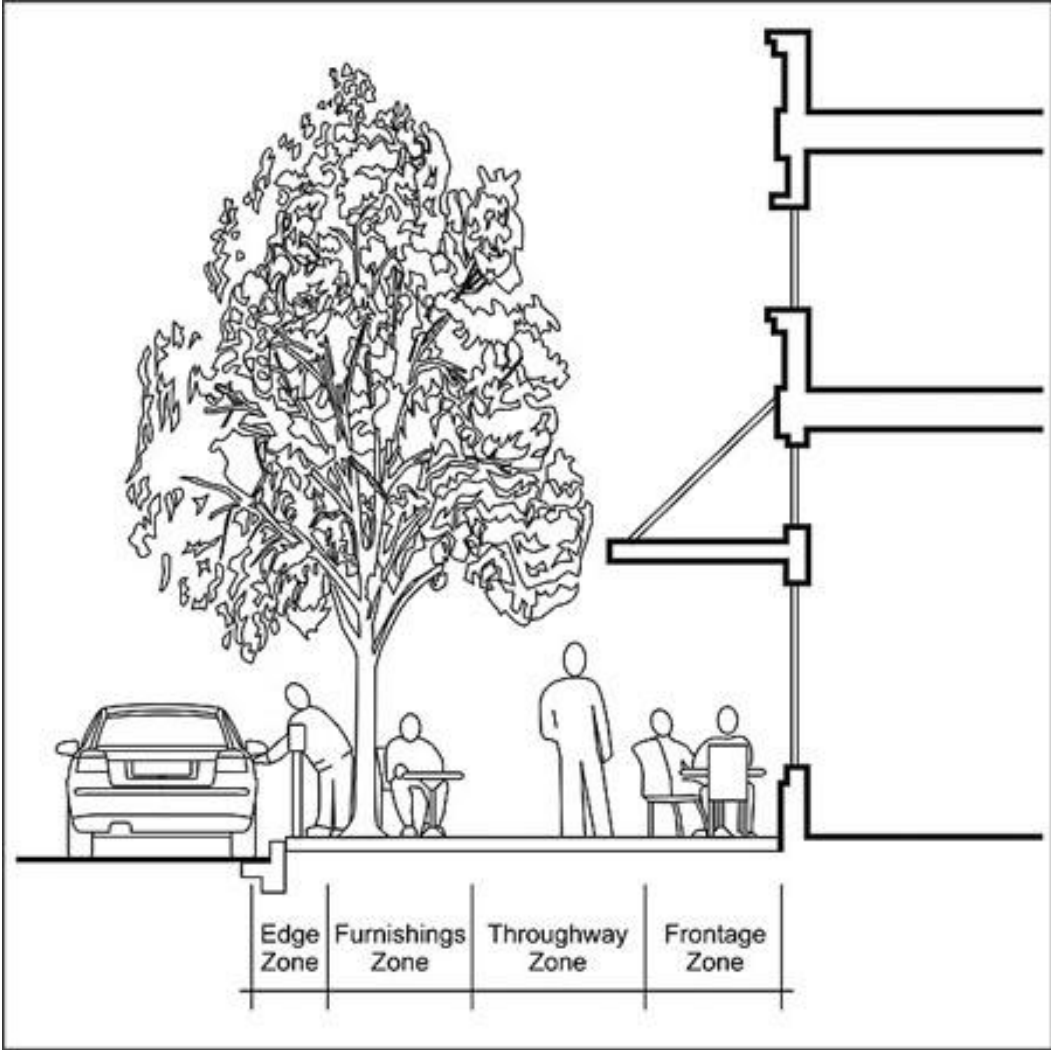


# Shared Routes





# Sidewalks - Urban





# Sidewalks - Rural



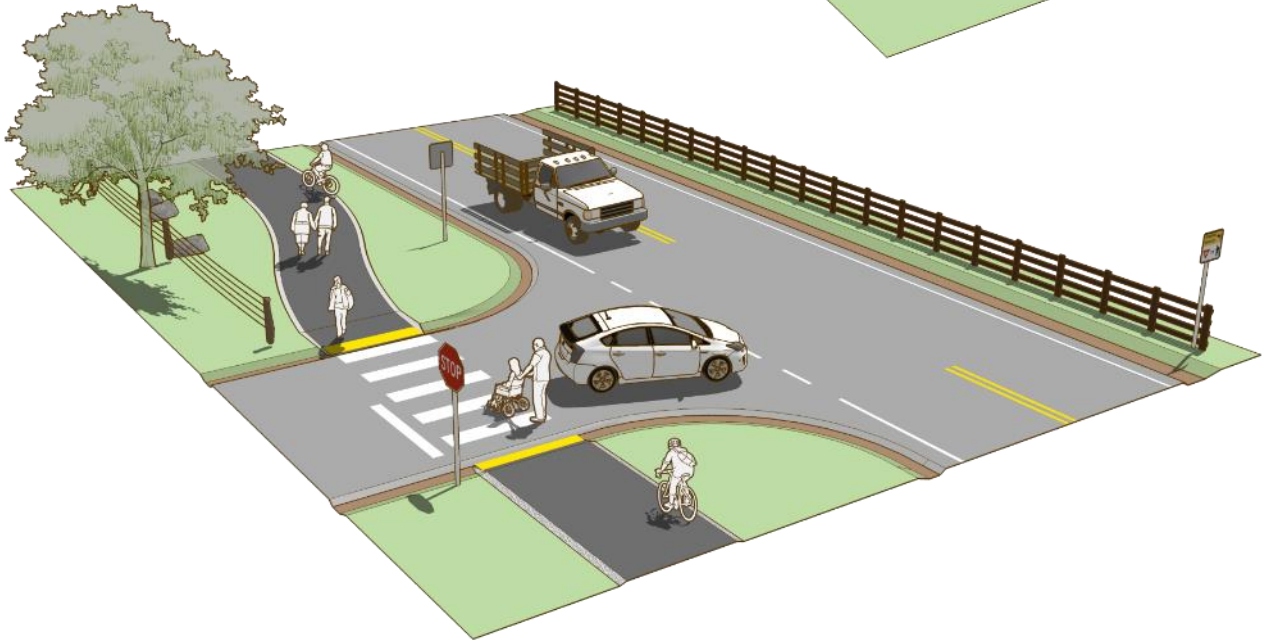
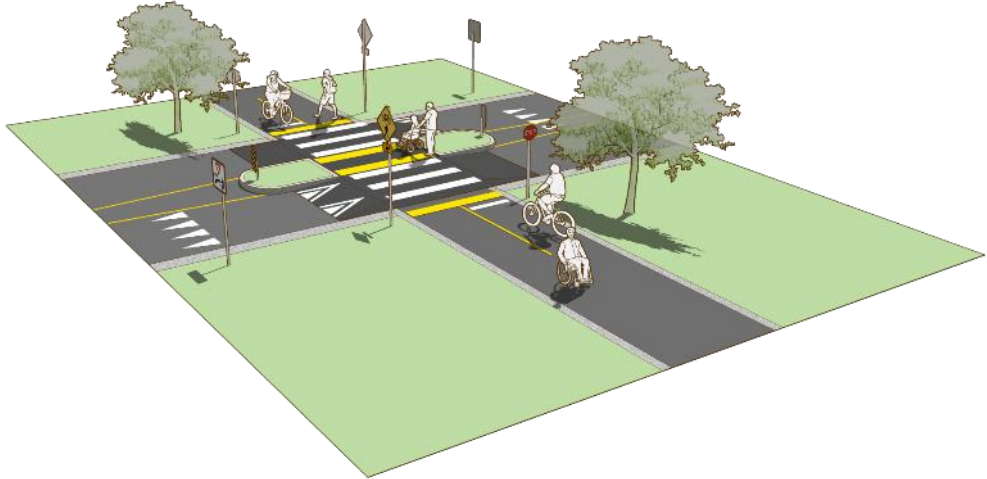
Frontage Zone

Throughway Zone

Edge Zone

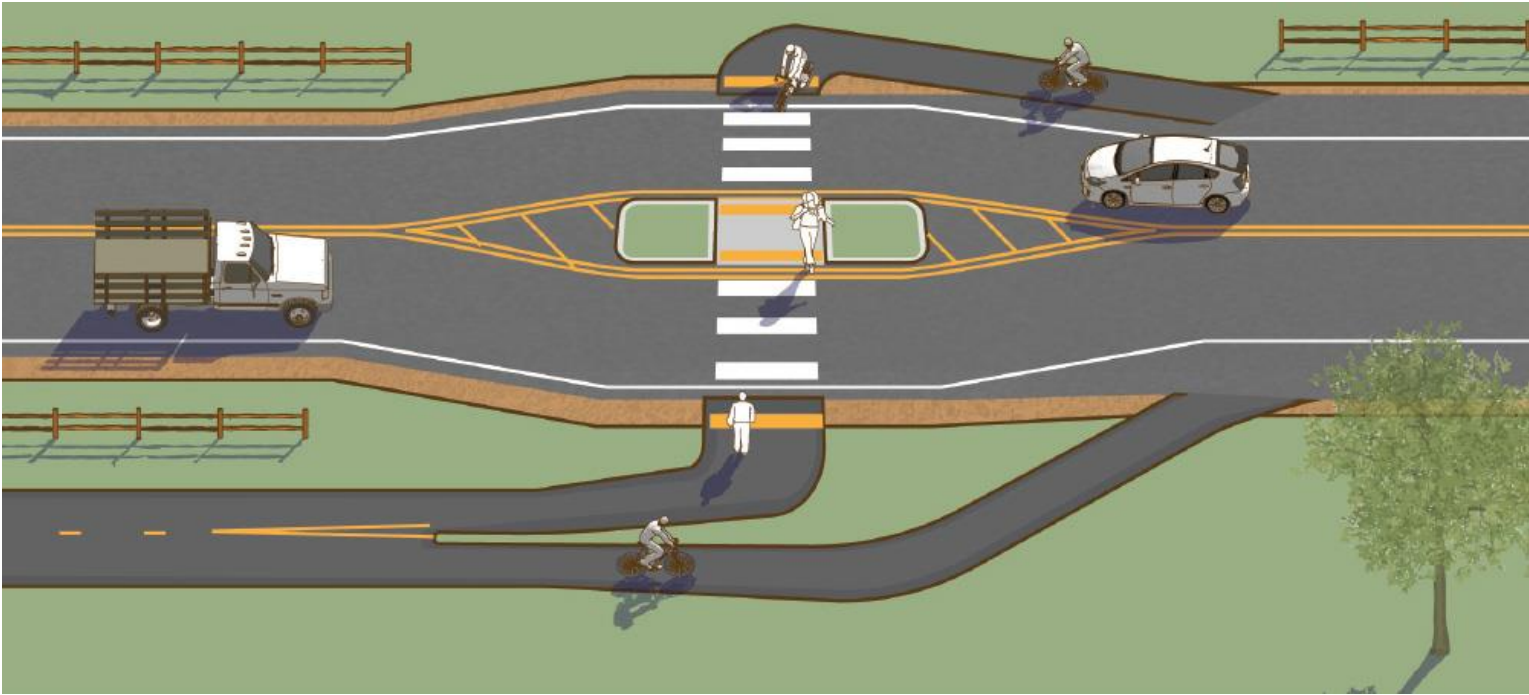
Curb/Planter Zone

# Shared Use Sidewalks / Sidepaths



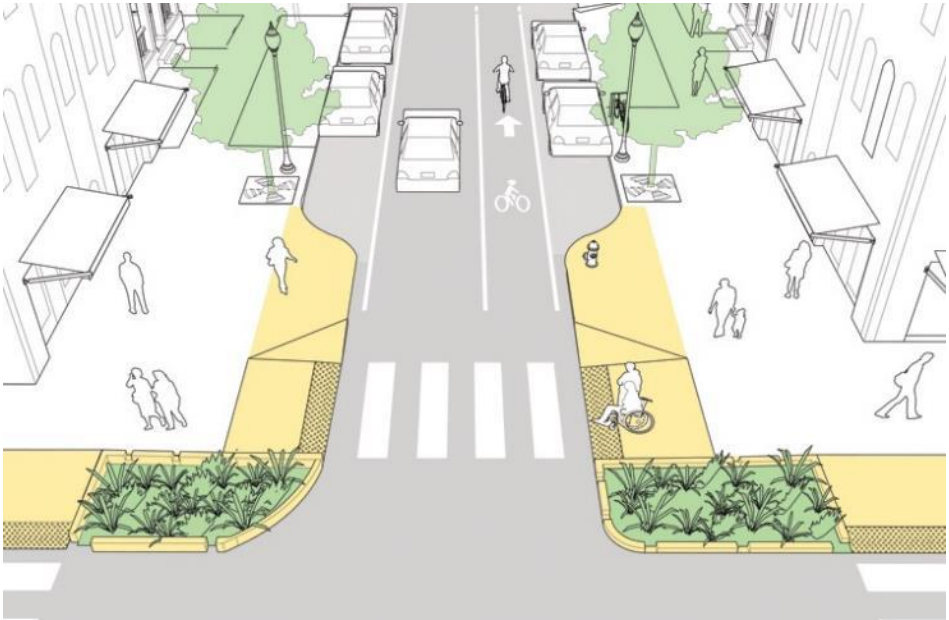


# Transition Points w/Separated Facilities





# Curb Extensions



# Speed Bumps





# Crosswalks





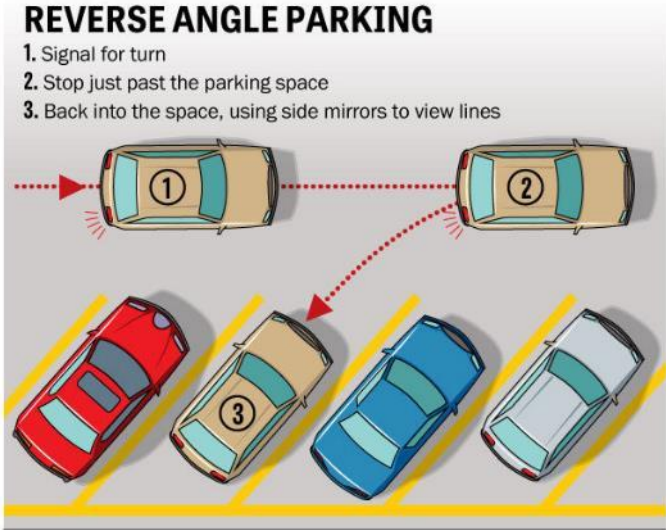
# Parking



**Parallel Parking**



**Angled Parking**





# Bike Parking





# Bike Corral





# ADA Accessibility





# Streetscaping & Public Art





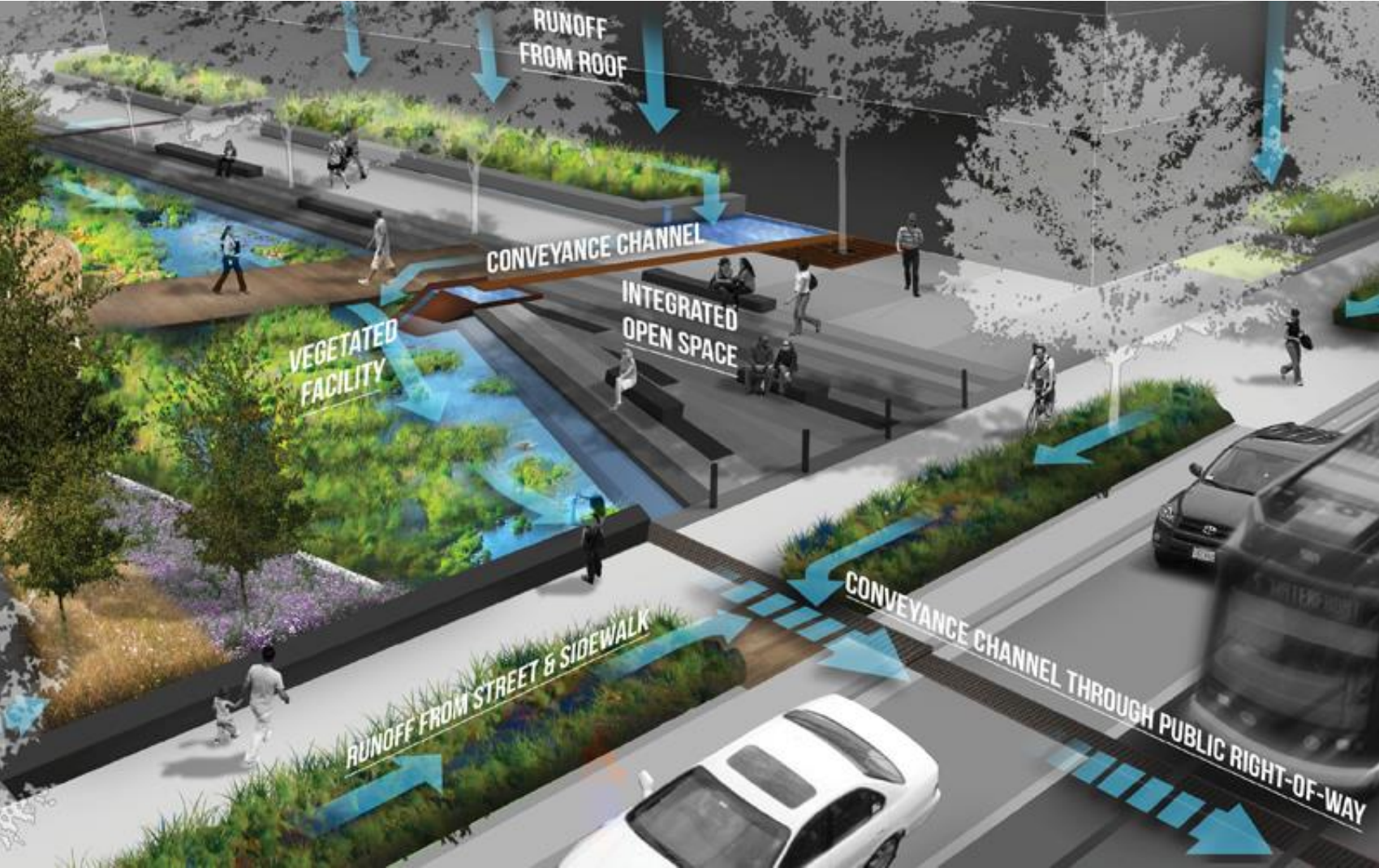
# Case Study in Creativity



City of Rochester, NY

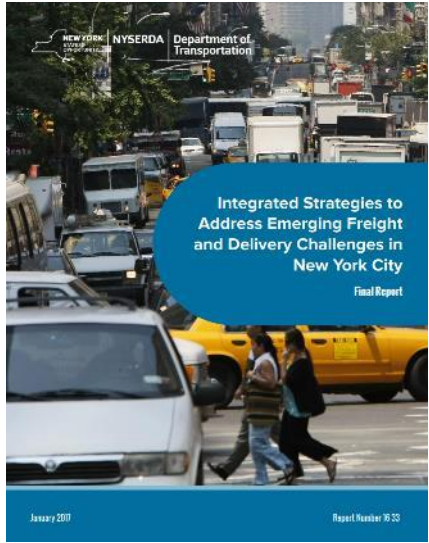
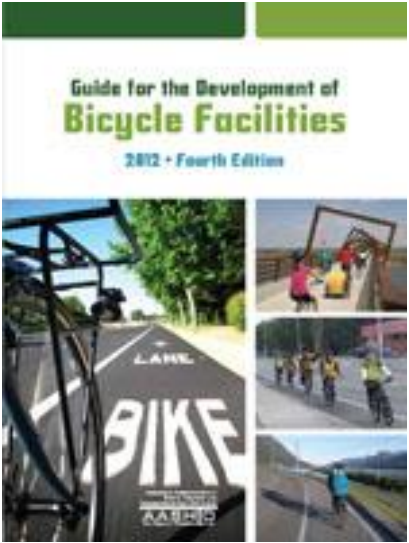
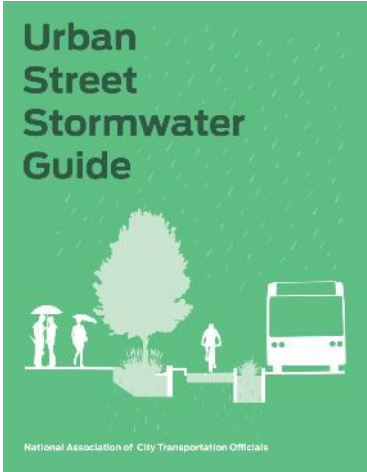
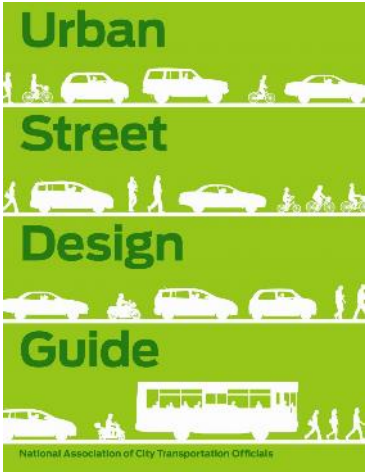
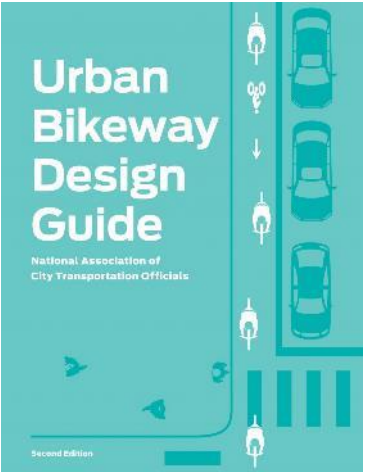


# Environmental Considerations





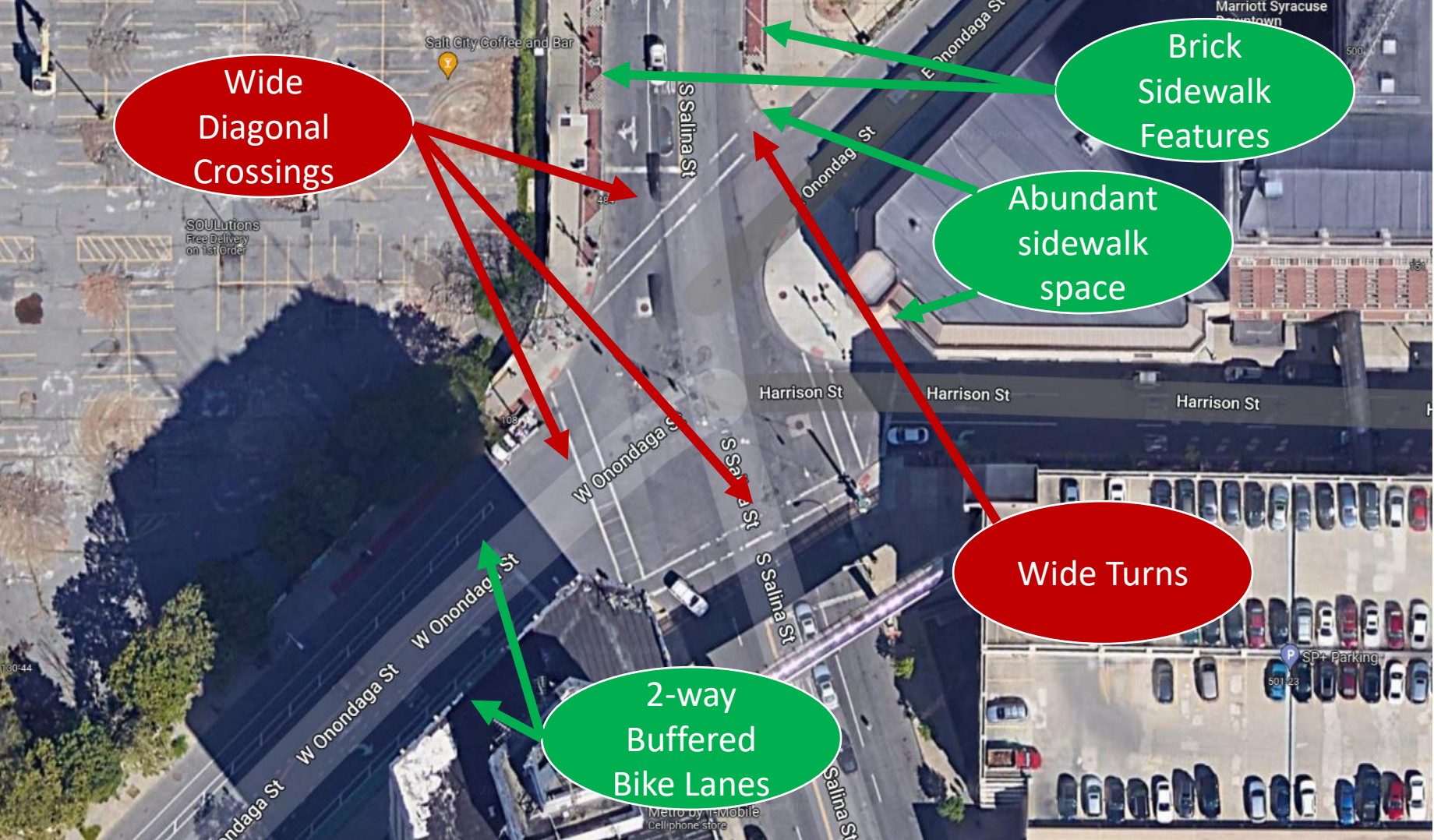
# Tools & Resources



Let's take a walk!

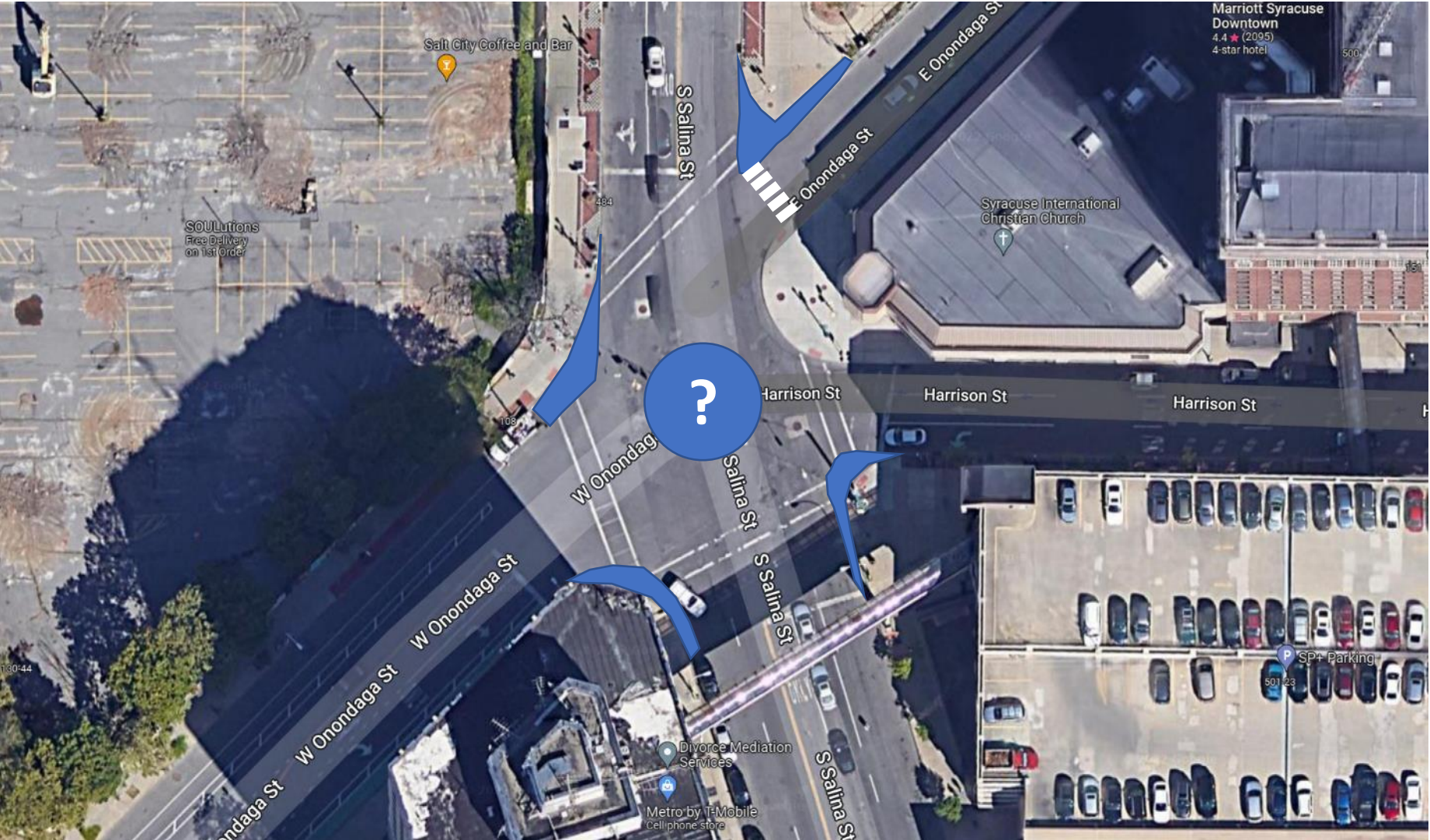


# S Salina St/Harrison St/W Onondaga St



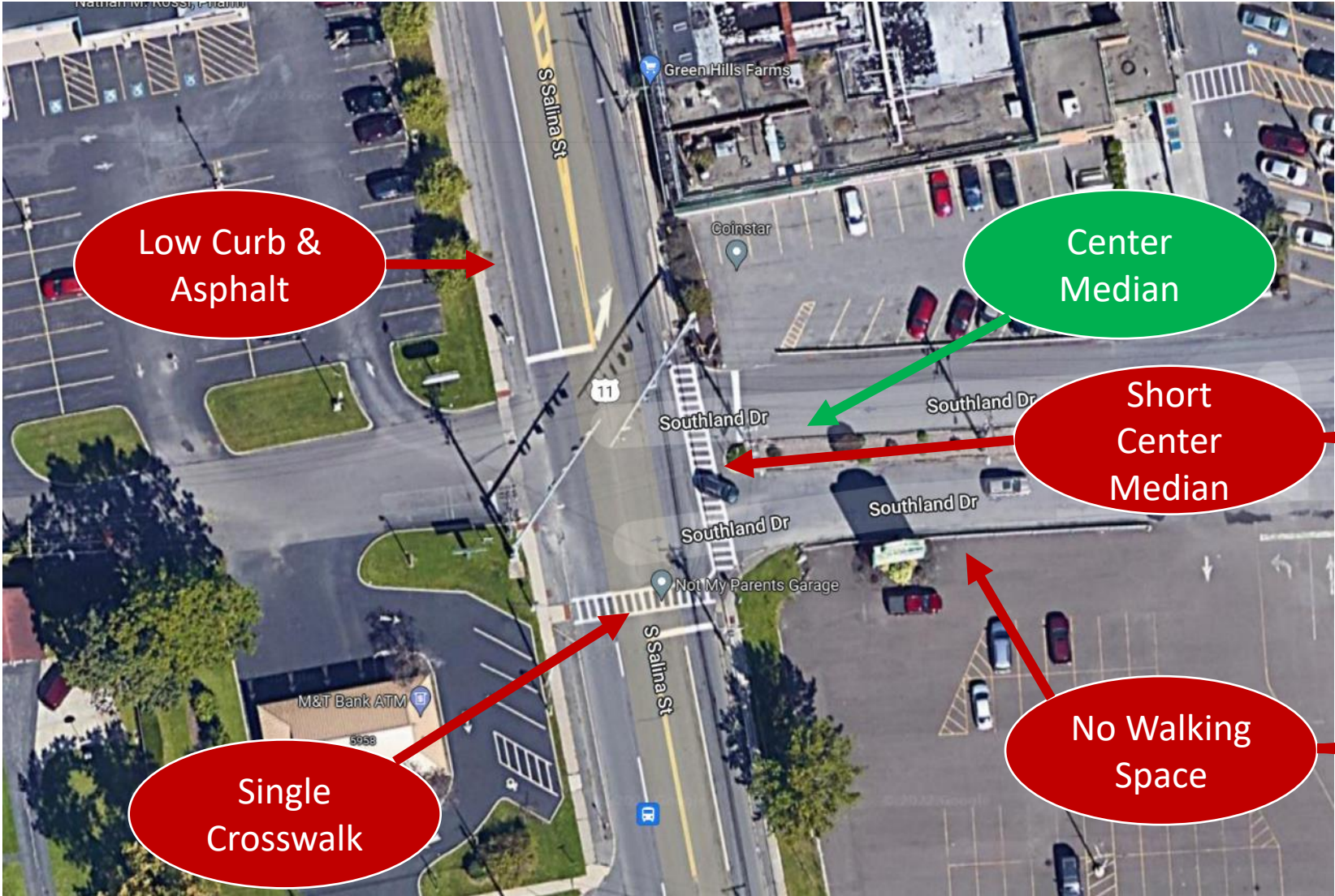


# S Salina St/Harrison St/W Onondaga St



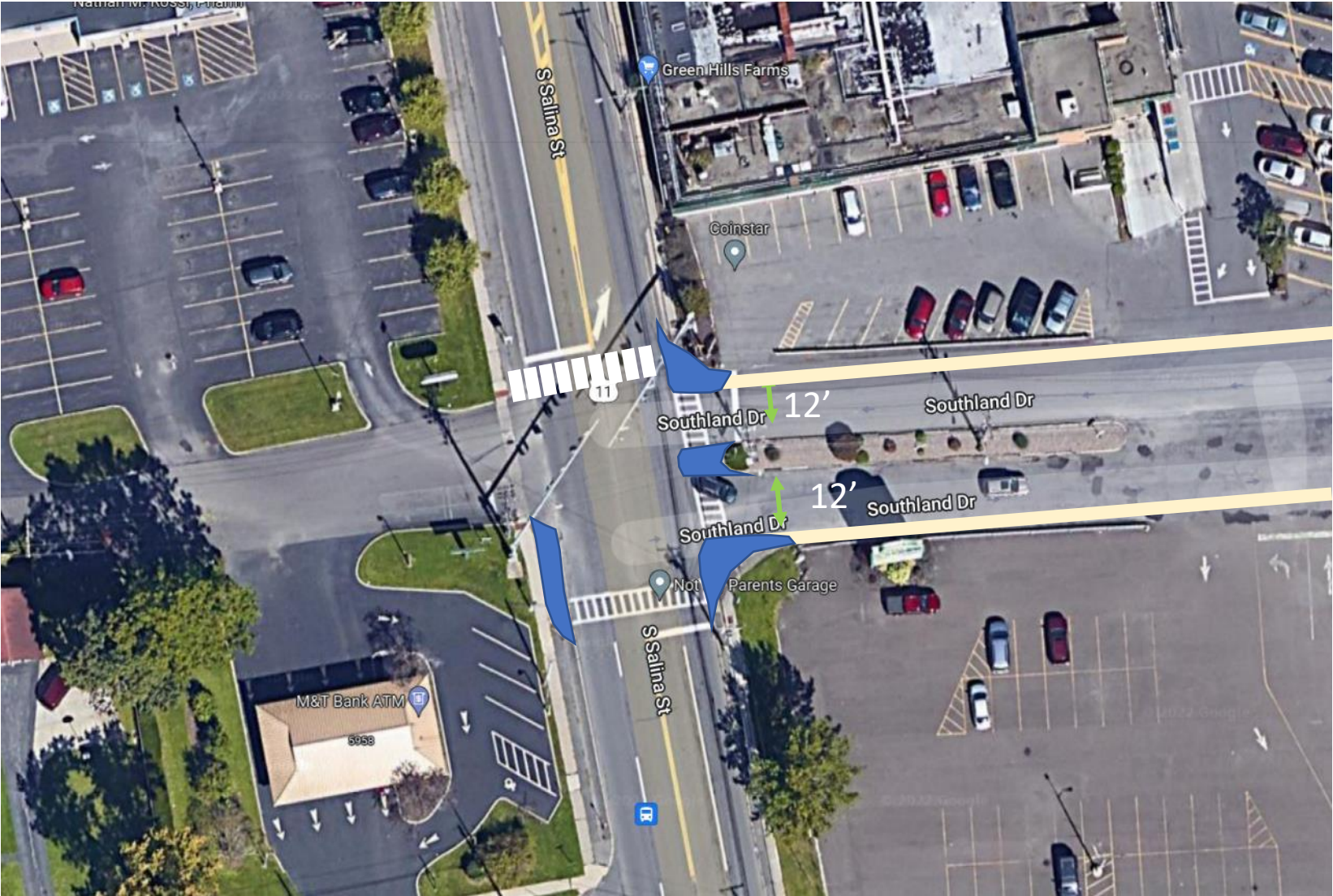


# S Salina St/Southland Ave



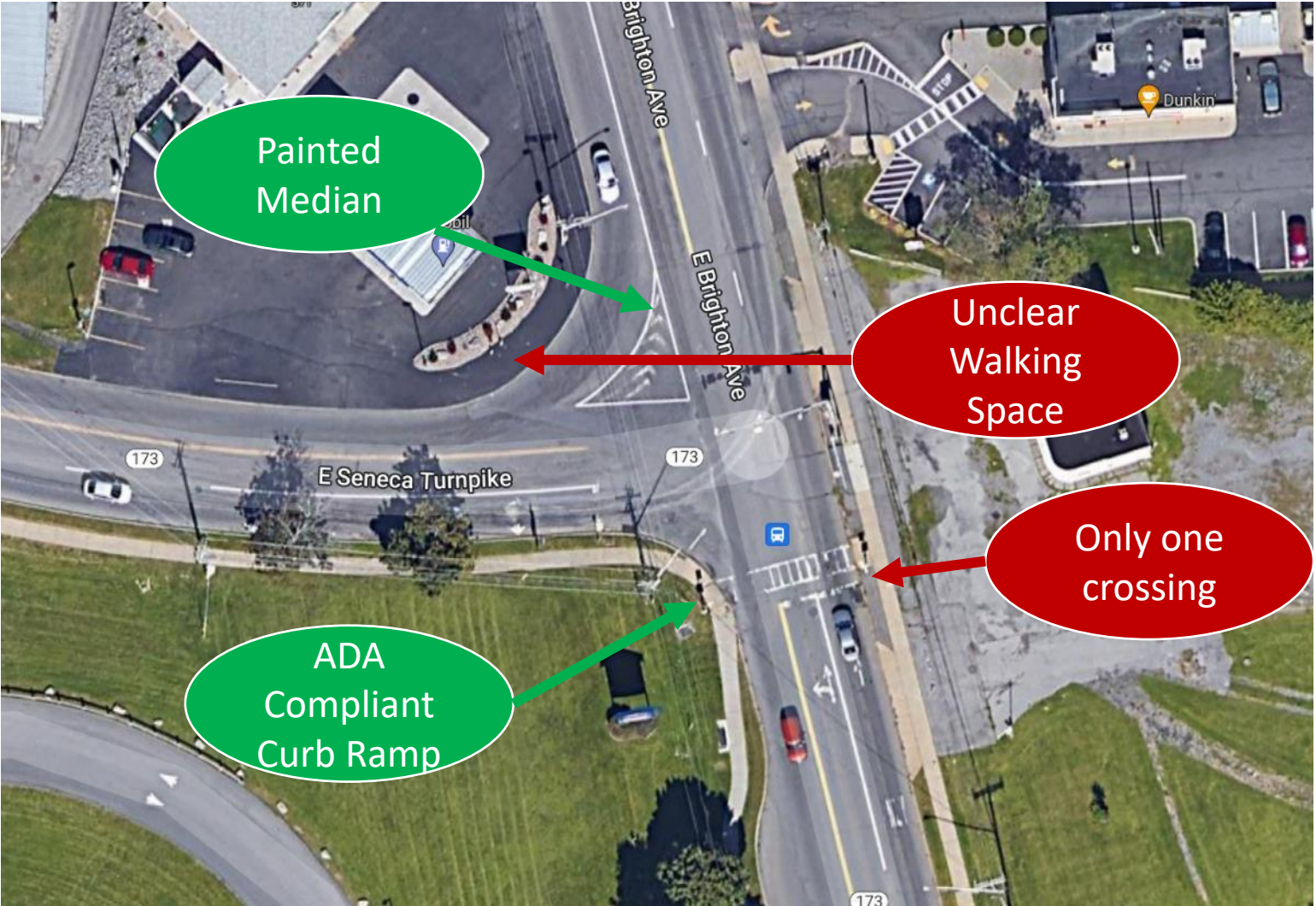


# S Salina St/Southland Ave

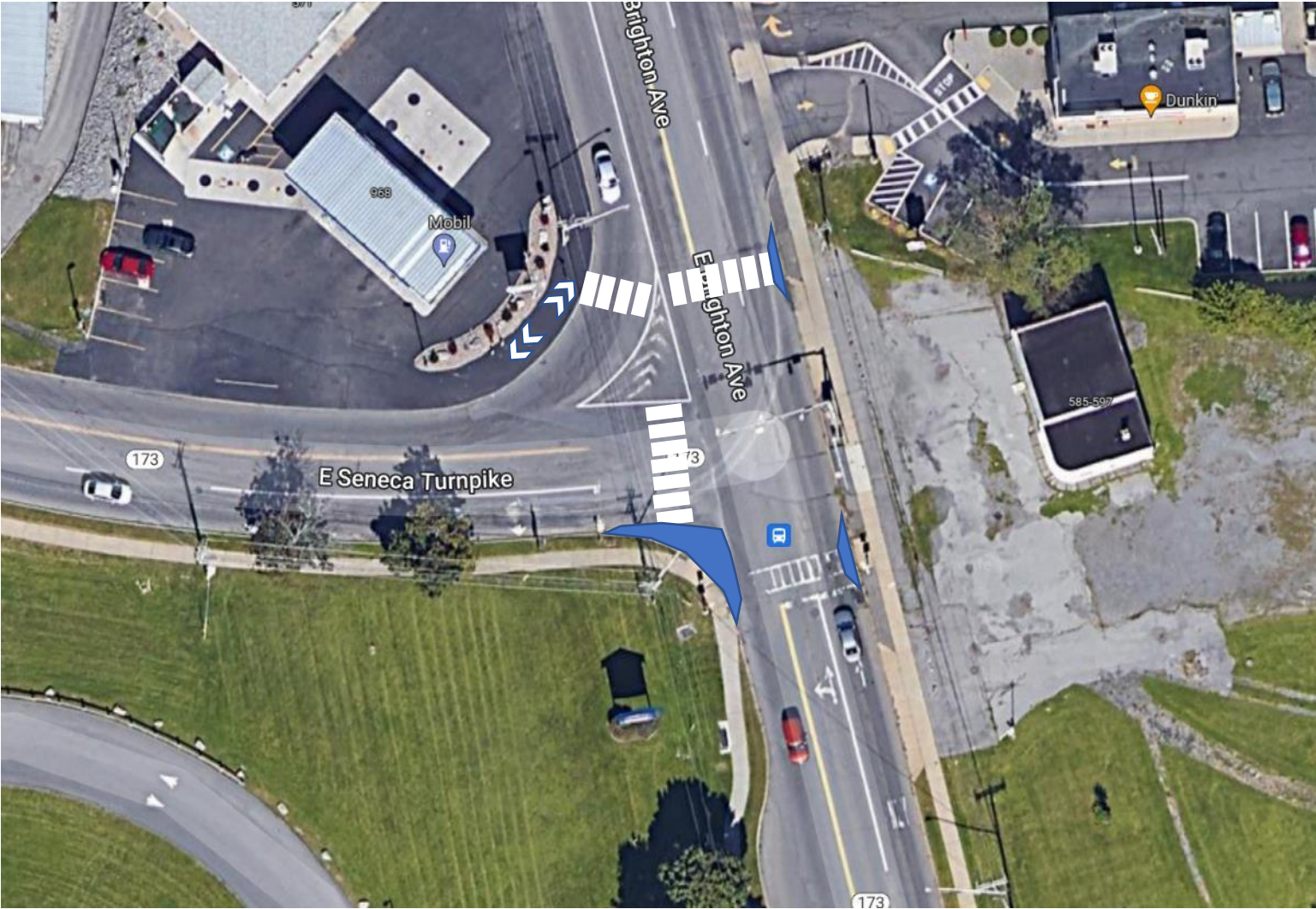




# East Brighton Ave/E Seneca Tnpk

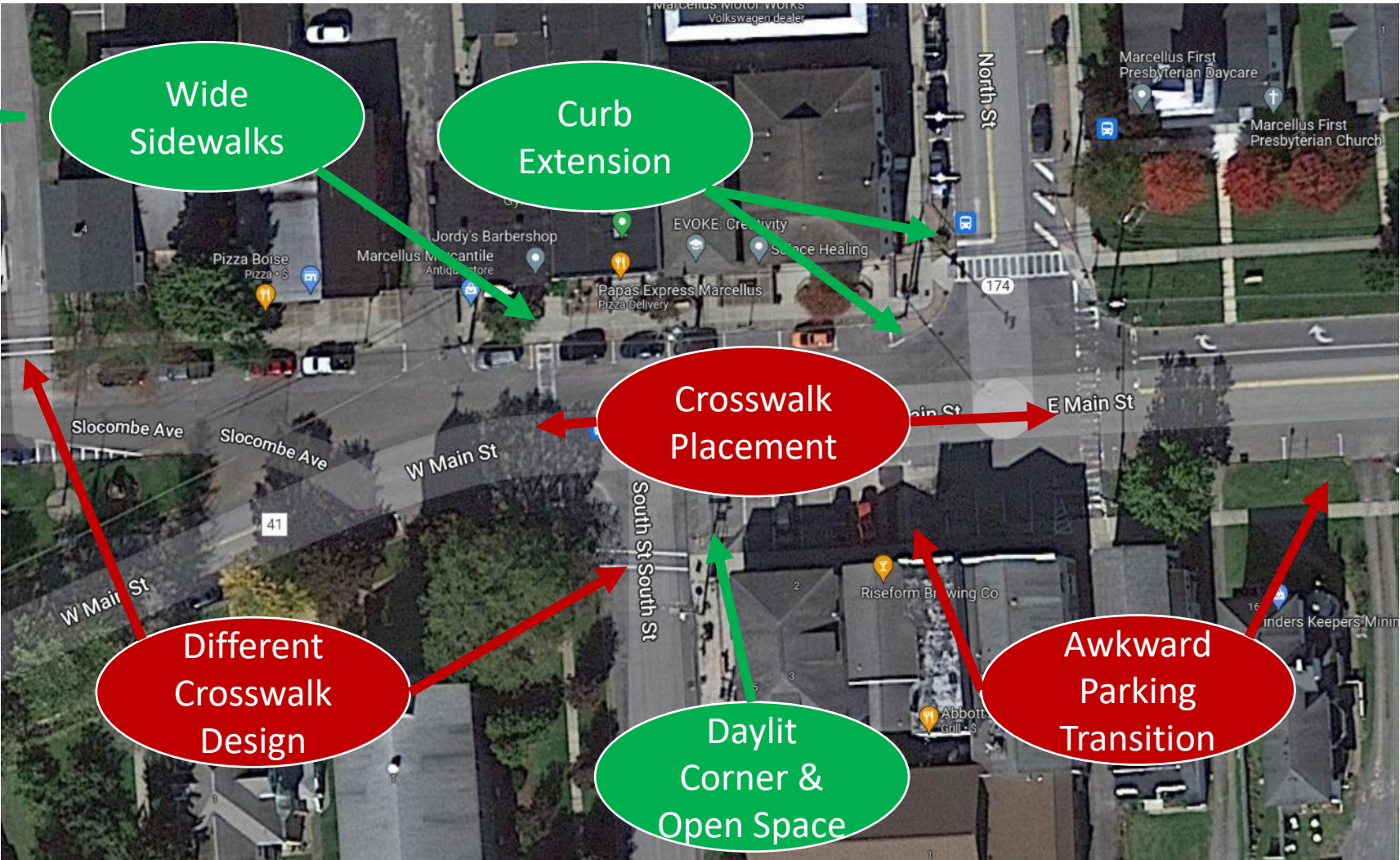


# East Brighton Ave/E Seneca Tnpk



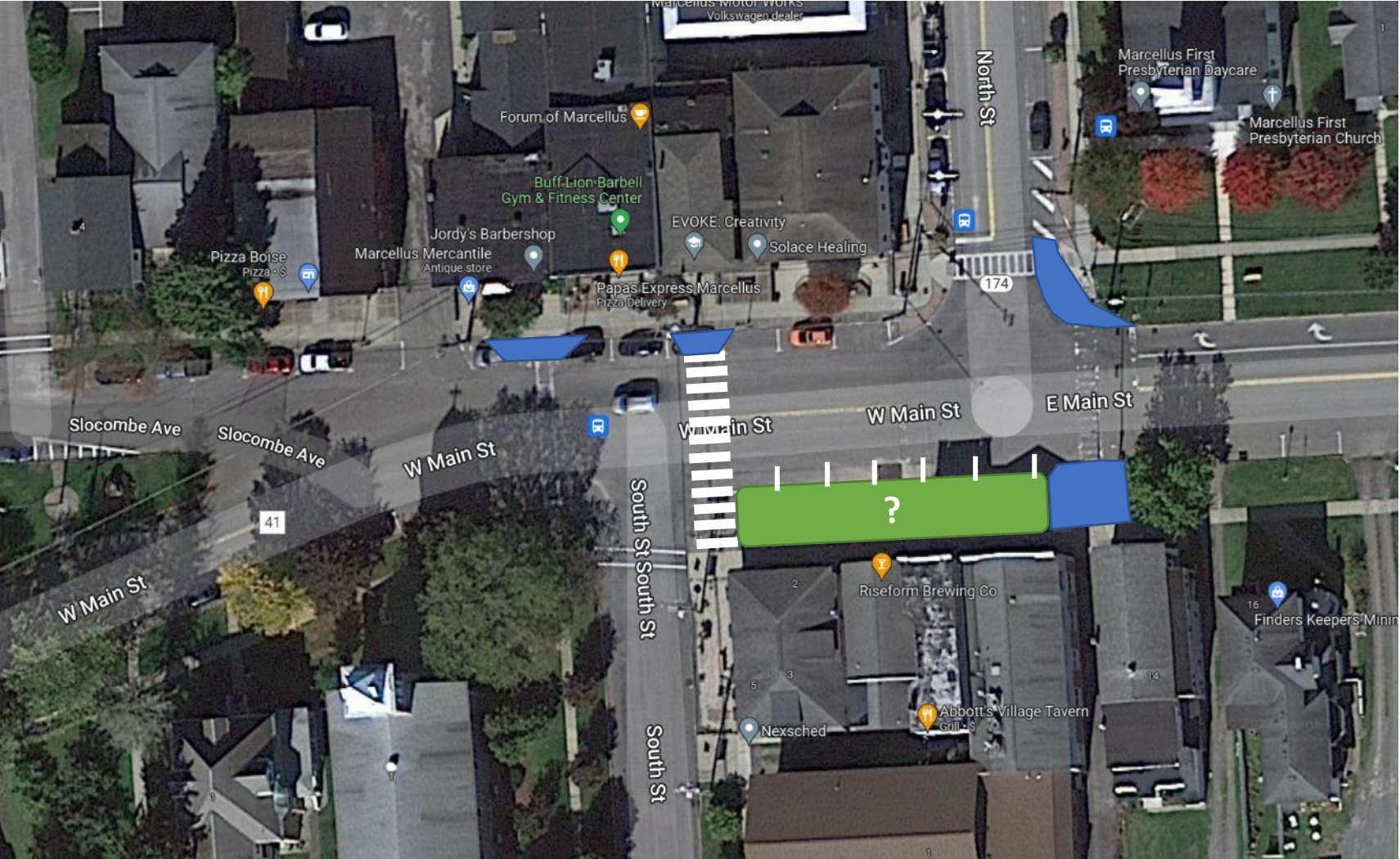


# Main St/North St/South St



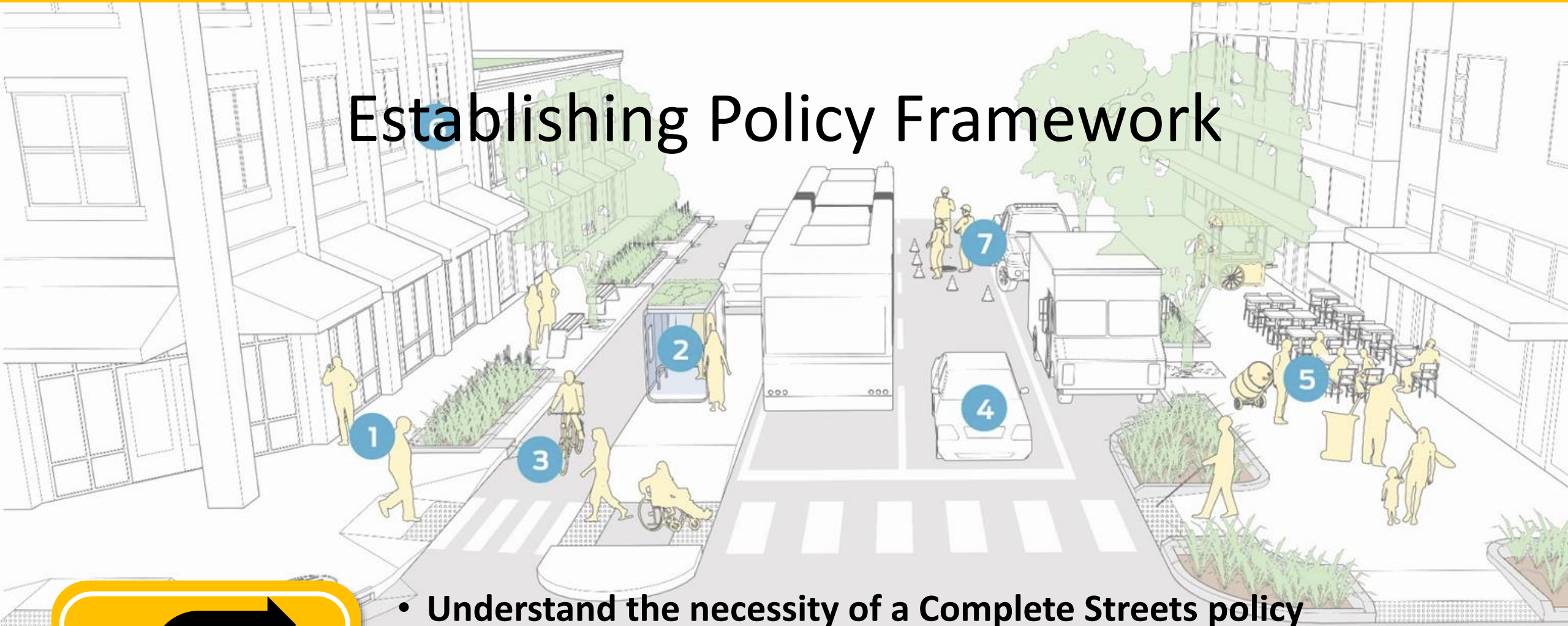


# Main St/North St/South St





# Establishing Policy Framework



- Understand the necessity of a Complete Streets policy
- Dissect the anatomy of a robust Complete Streets policy
- Address common regulatory challenges
- Learn to evaluate effective policy measures

Q:

Why do communities need a  
Complete Streets policy?



**A :**

Represents an official mandate to work toward an integrated transportation network for all users, as well as the establishment of a reporting framework.

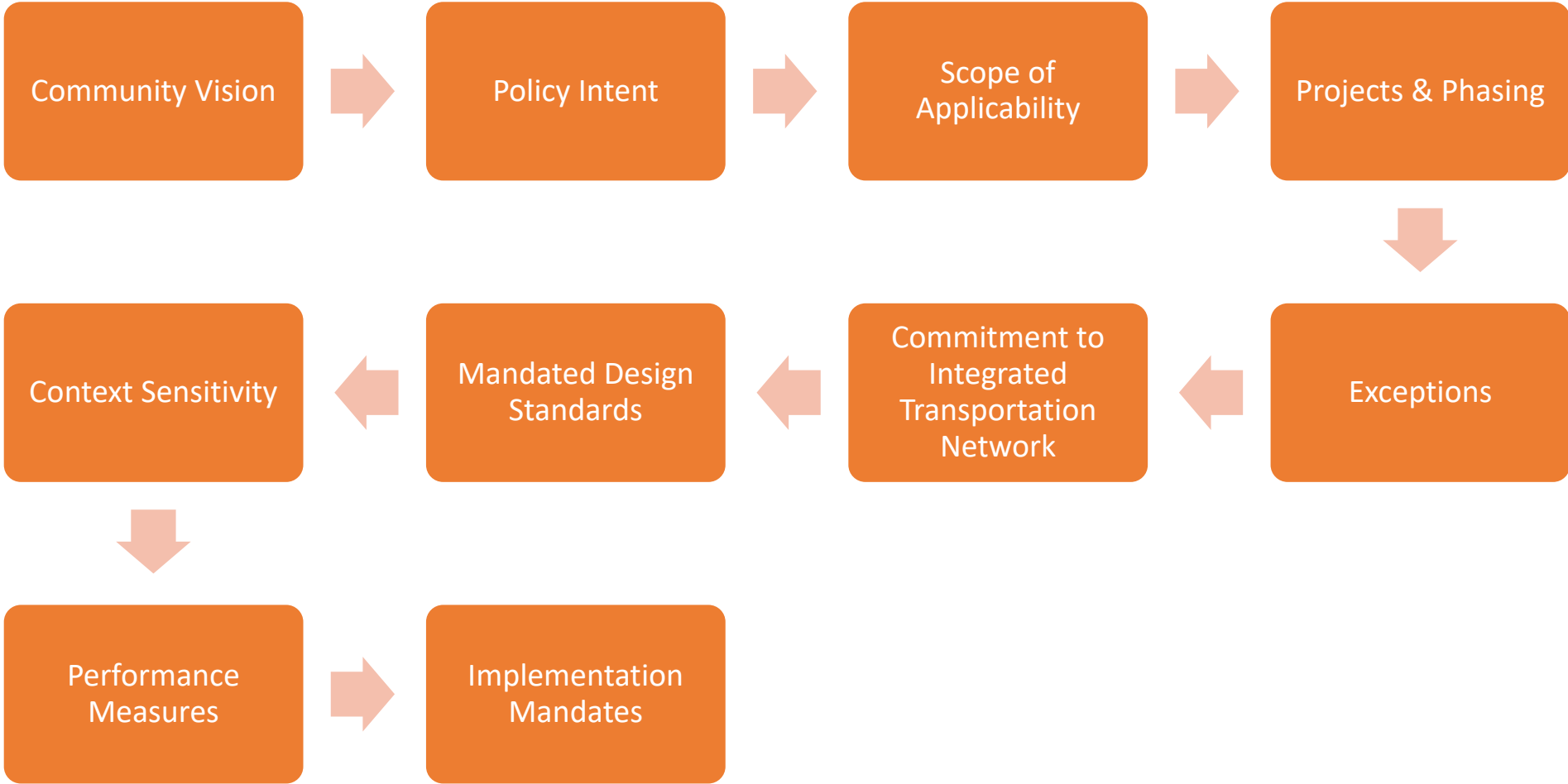


Functional Classification	Building Use Zone	Pedestrian Zone	Buffer Zone	Transit Lane	Travel/Turn Lane	Median Zone	Bicycle Zone	Parking Zone
<b>DOWNTOWN</b>								
Principal Arterial	Medium	High	Medium	Medium	High	Low	High	High
Minor Arterial	Medium	High	Medium	Medium	High	Low	High	High
Major Collector	Medium	High	Medium	Medium	High	Low	High	High
Local Road	Medium	High	Medium	Medium	High	Low	High	High
<b>NEIGHBORHOOD MIXED USE</b>								
Principal Arterial	Medium	High	Medium	Medium	High	Low	High	High
Minor Arterial	Medium	High	Medium	Medium	High	Low	High	High
Major Collector	Medium	High	Medium	Medium	High	Low	High	High
<b>NEIGHBORHOOD RESIDENTIAL</b>								
Minor Arterial	Low	High	High	Low	Medium	Low	Medium	Medium
Major Collector	Low	High	High	Low	Medium	Low	Medium	Medium
Local Road	Low	High	High	Low	Medium	Low	Medium	Medium
<b>COMMUNITY MIXED USE</b>								
Minor Arterial	Medium	High	Medium	Medium	High	Low	Medium	High
Major Collector	Medium	High	Medium	Medium	High	Low	Medium	High
Local Road	Medium	High	Medium	Medium	High	Low	Medium	High
<b>COMMUNITY COMMERCIAL</b>								
Principal Arterial	Low	High	High	High	High	Low	Medium	Medium
Minor Arterial	Low	High	High	High	High	Low	Medium	Medium
Major Collector	Low	High	High	High	High	Low	Medium	Medium
<b>INDUSTRIAL</b>								
Major Collector	Low	High	Low	Low	High	Low	Medium	Medium
Local Road	Low	High	Low	Low	High	Low	Medium	Medium

High Priority
Medium Priority
Low Priority



# Anatomy of Complete Streets Policy



# School Zones

- .25 Miles of roadways passing by a school entrance/exit
- Reduced speed limit
- Specific Hours of Operation with accompanying signage
- Flashing beacons can also be used



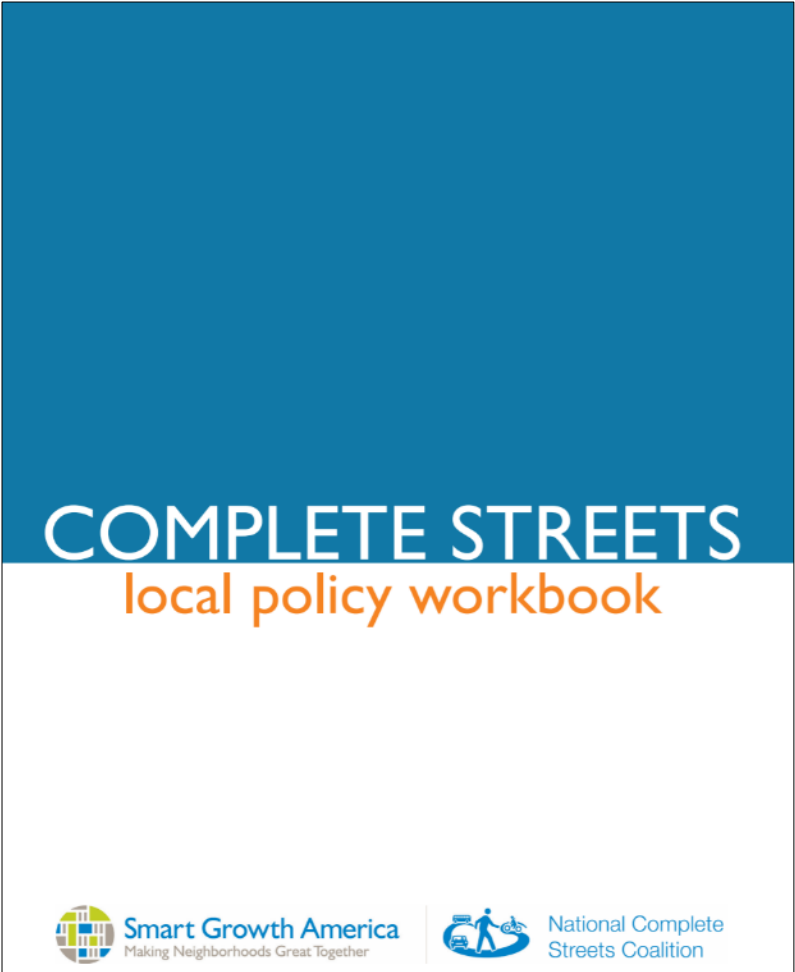
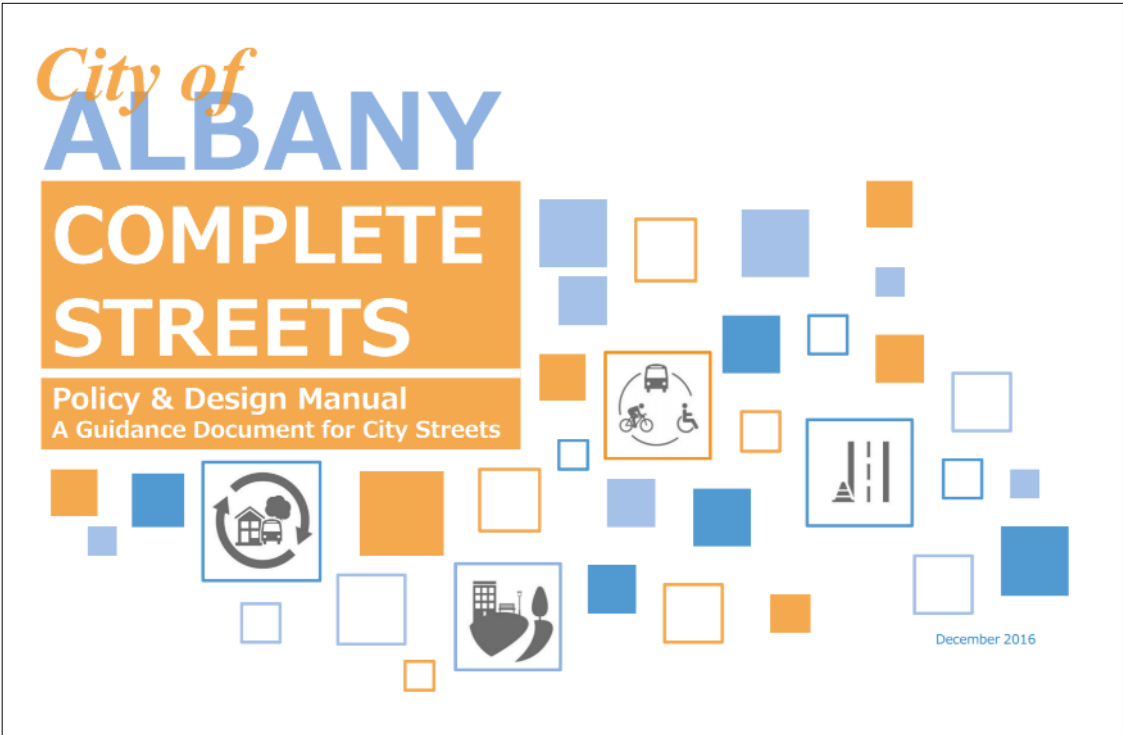


# NYC Neighborhood Slow Zones

- *Application-based program led by communities*
- *Implemented in small, self-contained areas with local streets*
- *Reduces speed limit to 20MPH*
- *Uses speed bumps, marking and other place-based treatments.*

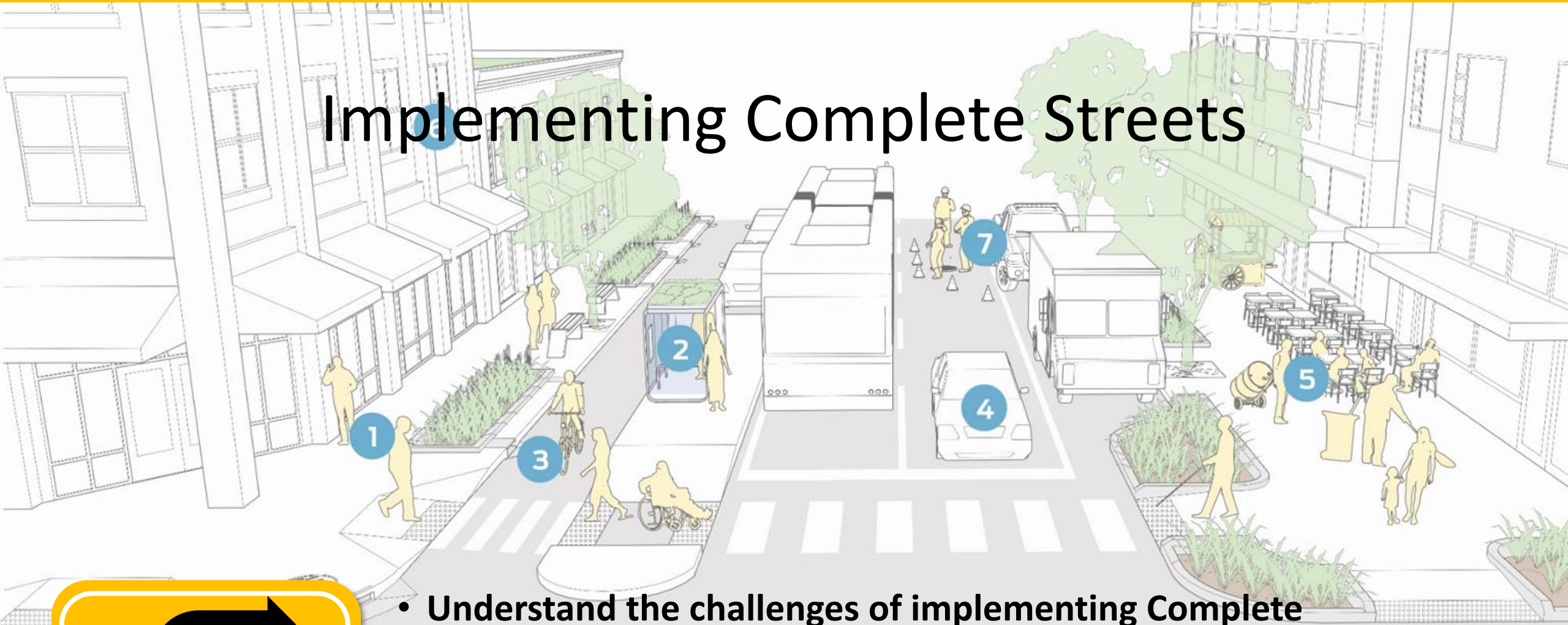


# Tools & Resources





# Implementing Complete Streets



- Understand the challenges of implementing Complete Streets projects
- Identify strategies for implementing Complete Streets
- Learn about methods for building an advisory group



**Chamber of  
Commerce/Business  
Association**

**Transit Agency**



**Department of Public  
works/Transportation  
(Maybe State DOT)**

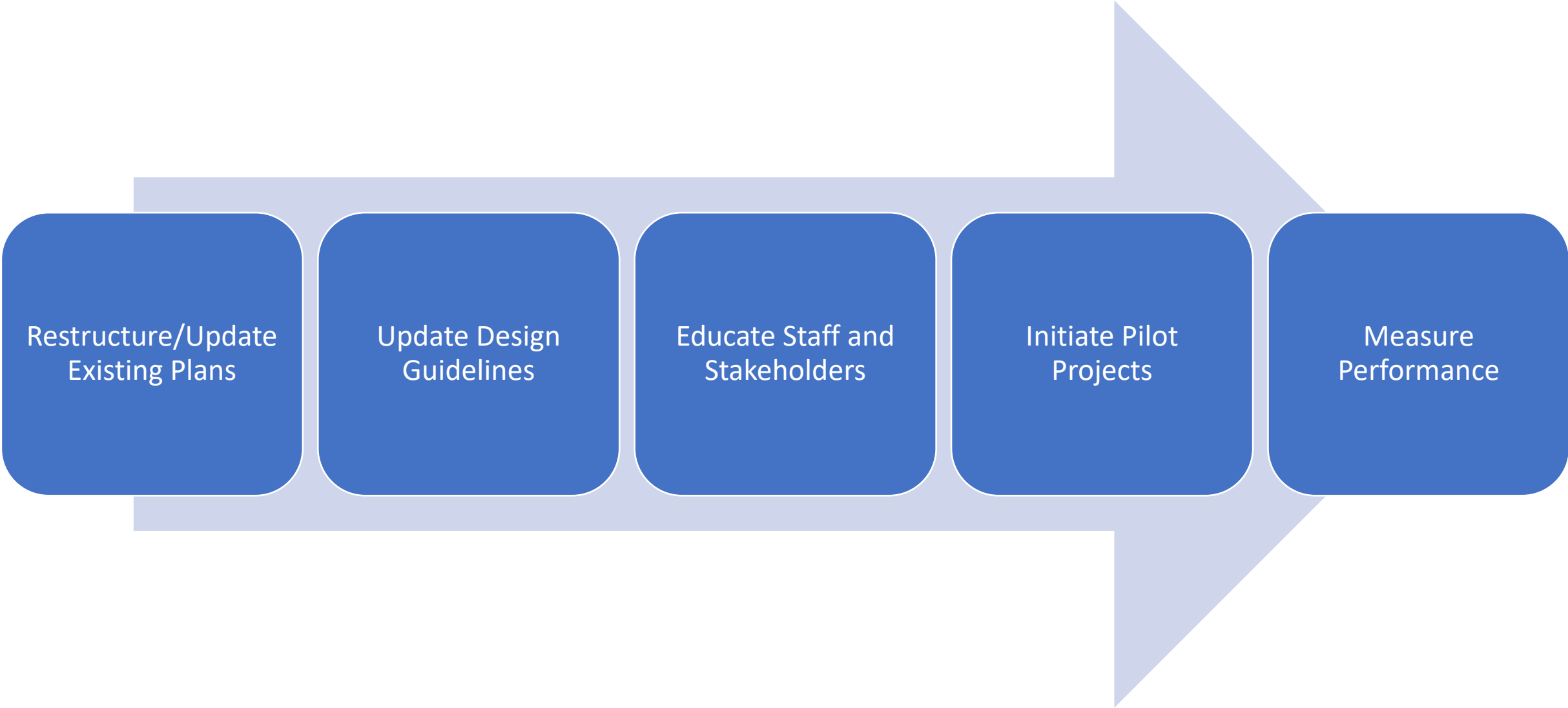
**Diverse  
Stakeholders**



# Understanding Roles

Customer Concerns	Technical Issue	Partners and Roles			
		TRANSIT AGENCY	PUBLIC SECTOR	PRIVATE SECTOR	ADVOCATES
"How do I get to transit via bicycle?"	Safe routes to transit	Influencer role; communicate customer demand to municipal authority; act as funding partner, provide policy support where possible	Lead role; responsible for planning, implementation and maintenance of facilities; data sharing	Varies; developers may fund bike paths as an abatement and/or amenity in conjunction with development projects	Influencer role; advocate for better bike facilities and connectivity throughout the bike network; help identify demand, balanced with other mode advocacy
"What do I need to know?" "Where can I find information about biking to transit?"	Customer communication and education	Lead role; provide central repository with clear information on using bikes with agency services, facilities and incentives	Lead role; provide accessible information on the bicycle network as it relates to transit facilities; includes wayfinding and route maps	Support role; employers may provide incentives for biking to work and use existing educational materials to illustrate resources	Lead role; provide grassroots messaging to underserved populations; incorporate transit resources into educational materials; provide translations; support events; provide amenities such as parking and showers
"Is there a safe place to store my bicycle?"	Bike parking at or near transit facilities	Lead role; responsible for design, implementation, maintenance and administration of bike parking at transit stations	Varies; provide demand data for bike parking; leads construction; ensures interoperability with bicycle parking if possible; establishes bike parking standards in land-use code	Varies; provide information and incentives for using bike parking; can build own bike parking facilities if near transit	Varies; some advocacy groups may be contracted for operations of bike parking; advocates should otherwise provide information for users
"Can I extend my transit ride with a bike?" "How do I complete my trip by bike at both ends?"	Bikes onboard transit vehicles	Lead role; responsible for operations, policy and administration	Support role; should communicate customer demand to transit agencies; provide data about facility use	Support role; incentivize and encourage bicycle integration with transit; communicate customer demand to transit agencies	Influencer role; provide information to the community; communicate customer needs
"Can I get to transit without using my own bike?"	Bike-share connectivity	Varies; where feasible, work with bike-share operators to ensure clear rules for dockless bikes and efficient placement for stations	Varies; municipalities overseeing planning for bike share should work proactively to ensure adequate capacity at transit stations	Varies; may fund bike-share programs through sponsorship and advertising; may provide incentives for using bike share	Influencer role; promote the use of bike share at the grassroots level and provide education on bike-share resources; work with providers on discounted use and access for unbanked users

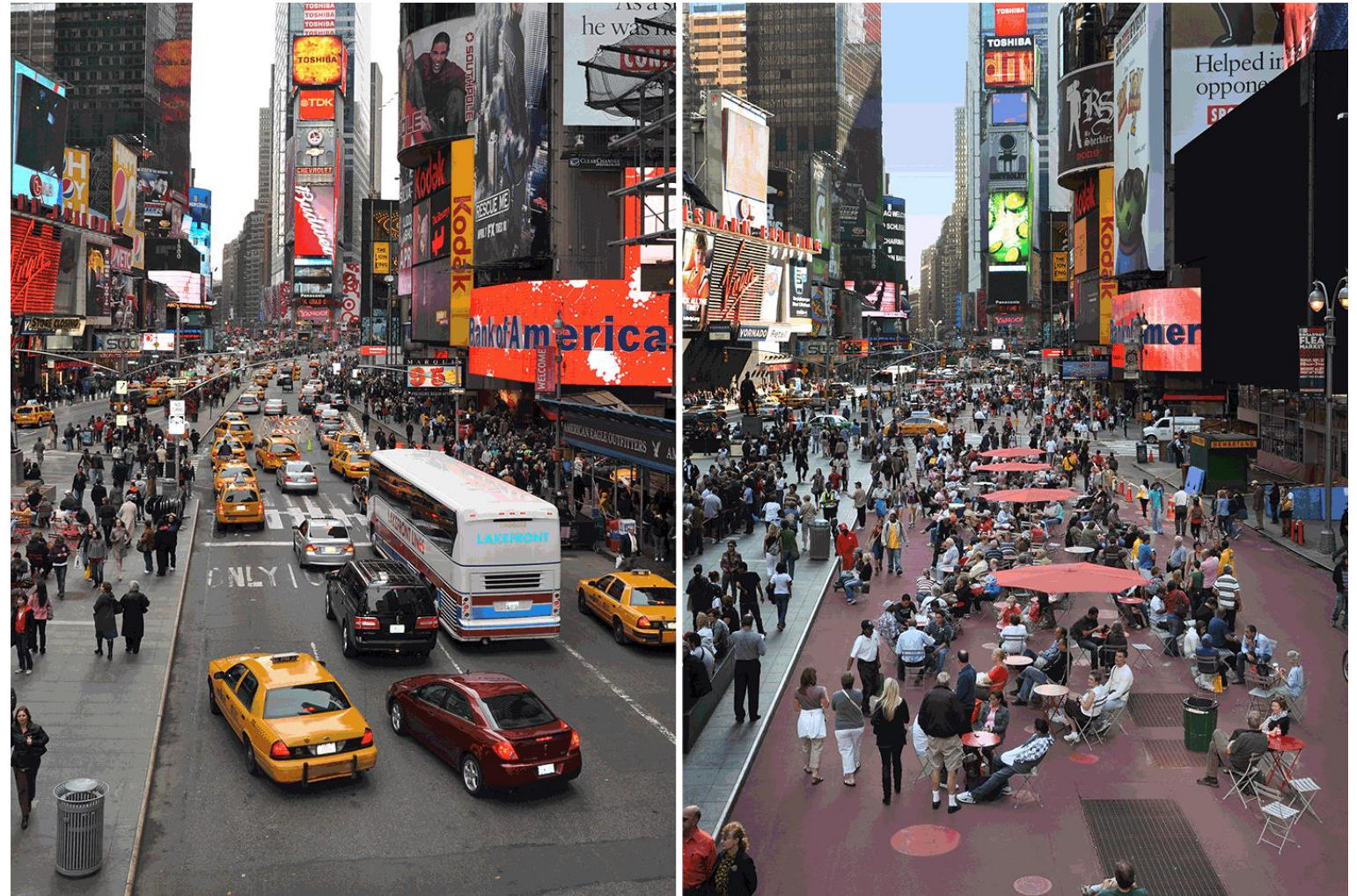
# Steps to Implementation





# Short-Term Pilots...

- Streamline implementation
- Demonstrate feasibility
- Allow for experimentation
- Foster community engagement
- Attract new funding sources



# Tag-Along Projects...

- Enable planners and engineers to capitalize on permitting and staging for other projects
- Design today for projects tomorrow
- Bring more bang for the taxpayer's buck





# Common Myths...

Businesses will lose customers if we take away parking...

It just won't work here, our community is too unique...

Police, fire, and emergency services will not have access ...

We don't have the money for this...

Businesses will lose customers if we take away parking...

Studies show the opposite is true: more walkable and bikeable communities increase commercial activity and business satisfaction

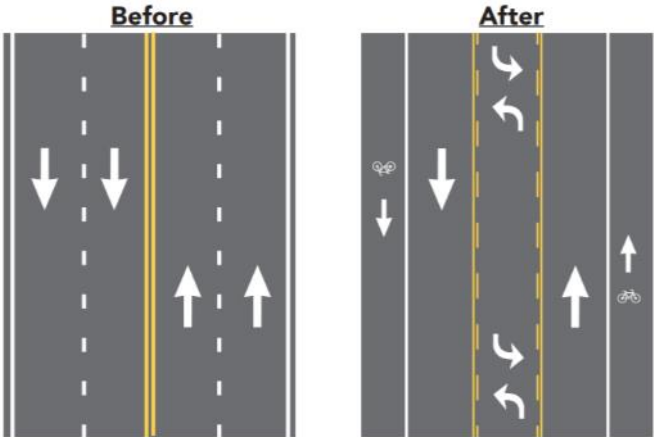




Police, fire, and emergency services will not have access

FALSE: A Road Diet design opens a more predictable and practical path for emergency responders.

...also, Complete Streets projects reduce crashes, and the overall demand for emergency services.



Two travel lanes are removed to reallocate space for a TWLWL and bicycle lanes.



A fire truck struggling to find a path.

An easily navigable two-way left-turn lane.

We don't have the  
money for this...

If planned properly, complete street improvements can be no/low cost, and folded into other projects like routine street millings or utility projects.





It just won't work here, our community is too unique...

It's the unique elements in each community which make Complete Streets projects special!



# Funding Complete Streets - Federal

## Better Utilizing Investments to Leverage Development (BUILD) Grant

- Formerly known as Transportation Investment Generating Economic Recovery (TIGER) Grant
- Extremely Competitive
- Multi-modal, multi-jurisdictional projects
- Open to ANY Public Entity (unlike most USDOT funds)



Increased emphasis  
on projects located  
in rural areas



\$1.5 billion ready for  
projects with a significant  
local or regional impact



Apply by  
July 19, 2018



U.S. Department of Transportation

Follow us @USDOT



# Funding Complete Streets - Federal

**NYS Congestion  
Mitigation and Air  
Quality Program  
(CMAQ)**

**Safe Routes to  
School Program  
(SRTS)**

**Statewide  
Transportation  
Improvement  
Program**

**Surface  
Transportation  
Block Grant (STBG)**

# Funding Complete Streets - State

**Consolidated Local Street and Highway Improvement Program (CHIPS)**

**New York State Main Street Program**

**Local Waterfront Revitalization Program**





# Funding Complete Streets – Foundations



## **Rails-to-trails Conservancy**

- Doppelt Family Trail Development Fund



peopleforbikes™

## **People for Bikes**

- Community Grants for design and construction

## **Local Sponsors**

- Healthcare providers; nonprofit groups; philanthropy


# Funding Complete Streets – Private Sources



Property Owners



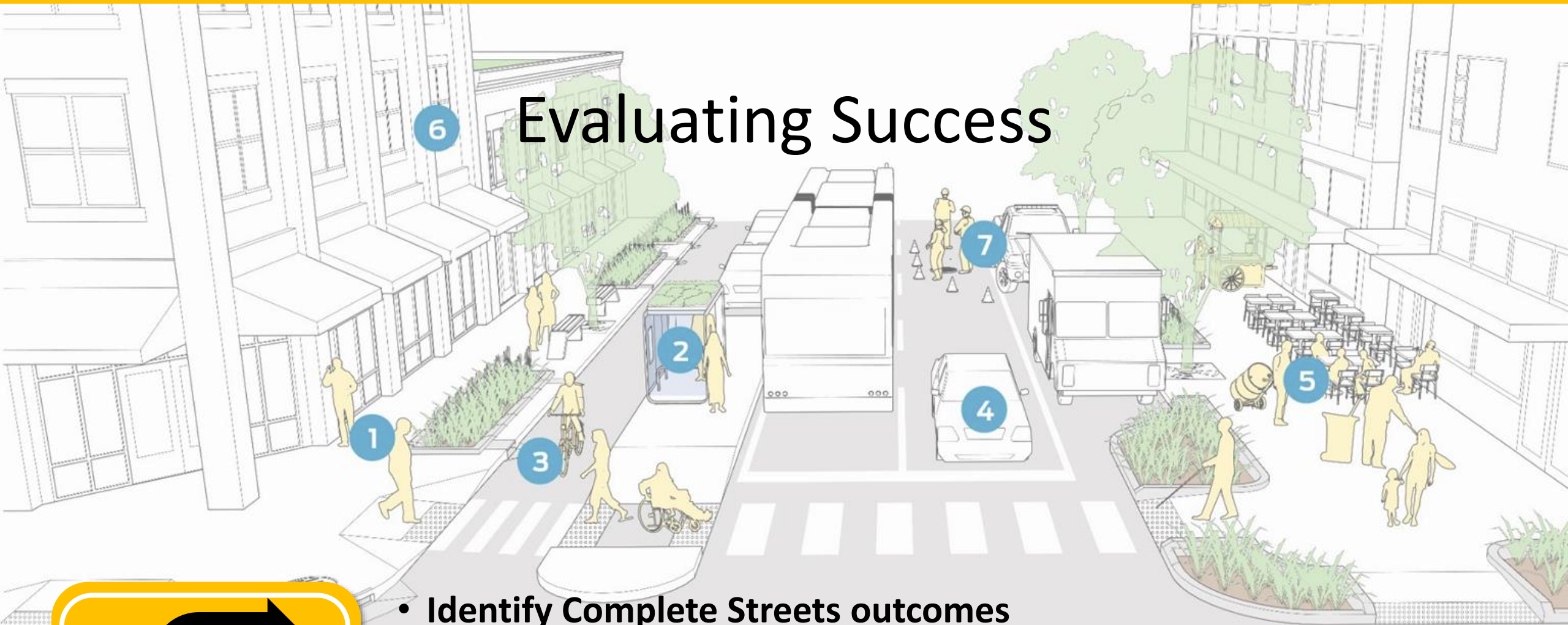
Businesses



Developers

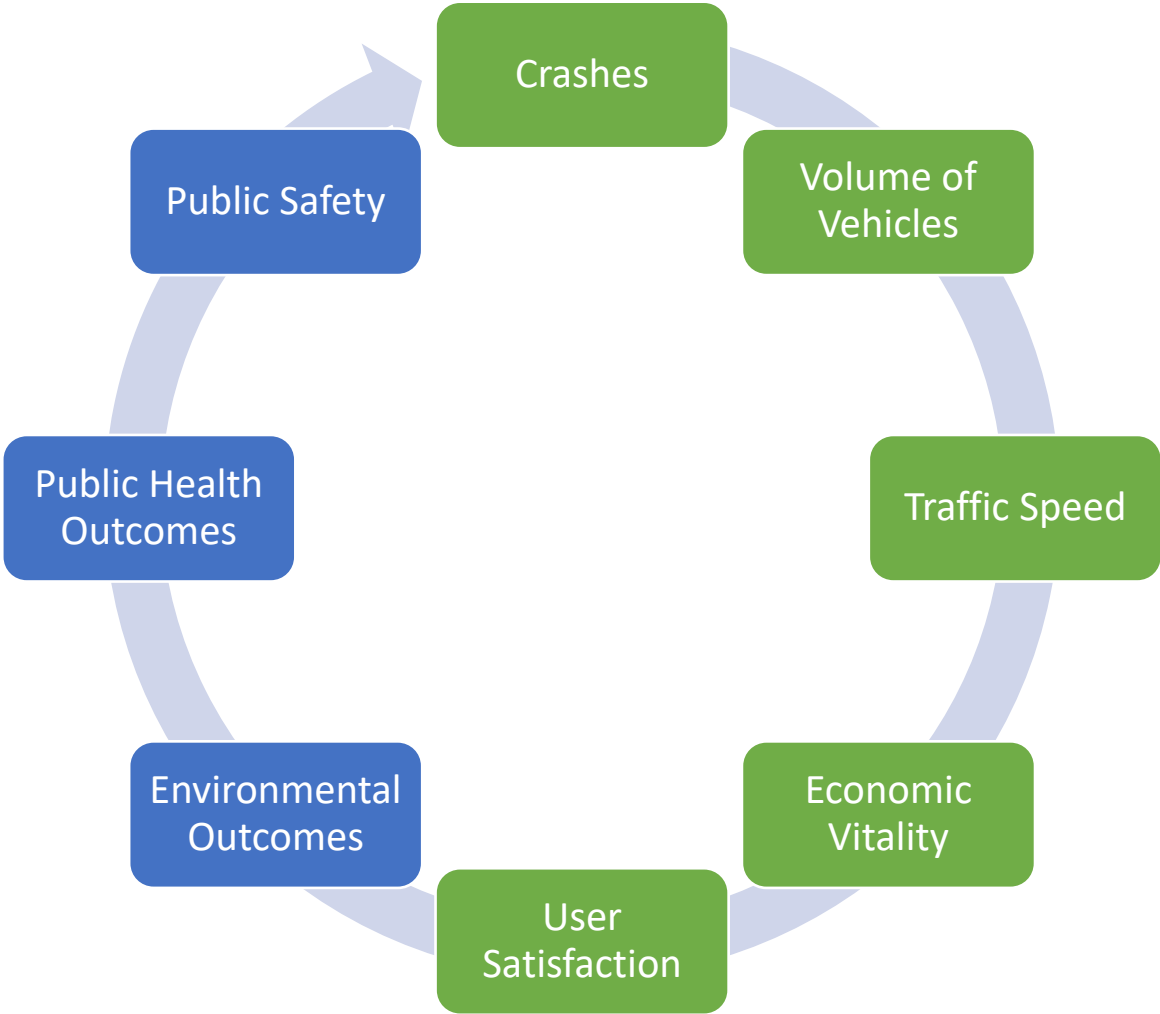


# Evaluating Success



- **Identify Complete Streets outcomes**
- **Discuss methodologies for data collection around biking and walking**
- **Introduce national frameworks for bicycle- and pedestrian-friendly community recognition**

# What Do We Measure?





# How to Develop a Strong Dataset

1. Prioritize outcomes that are important to your community
2. Determine methodology
3. Establish a baseline
4. Set a regular schedule for evaluation







# Traffic Volume

- Ways to measure traffic volume:
  - # of cars/bikes/pedestrians on street
  - Vehicle Turning Counts (intersections)
- Methods:
  - Manual Counts
  - Automatic Counts
    - Pneumatic Road Tube and Recorder
    - Video Analytics
    - Permanent Counters



# Traffic Speed

- Manual Counts
  - Speed gun
- Automatic Count Methods
  - Speed cameras
  - Automated speed signs





# Economic Vitality



## Commercial Activity

- Sales Tax receipts in businesses fronting Complete Streets improvements



## Business Engagement

- Number of visitors in local establishments
- Number of seated pedestrians affronting businesses abutting complete street improvements
- User surveys
- Business surveys



## Commercial Vacancies

- Building Permits
- Number of vacant storefronts

# Downstream Outcomes

## Public Health

- Asthma Rates
- Obesity Rates

## Public Safety

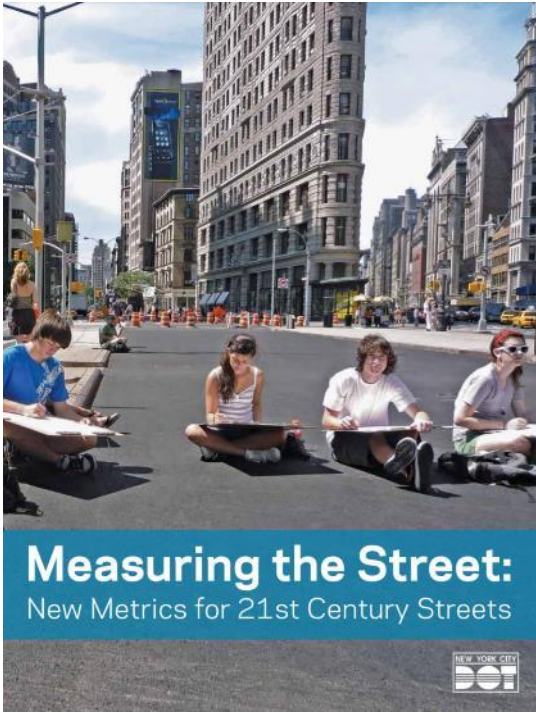
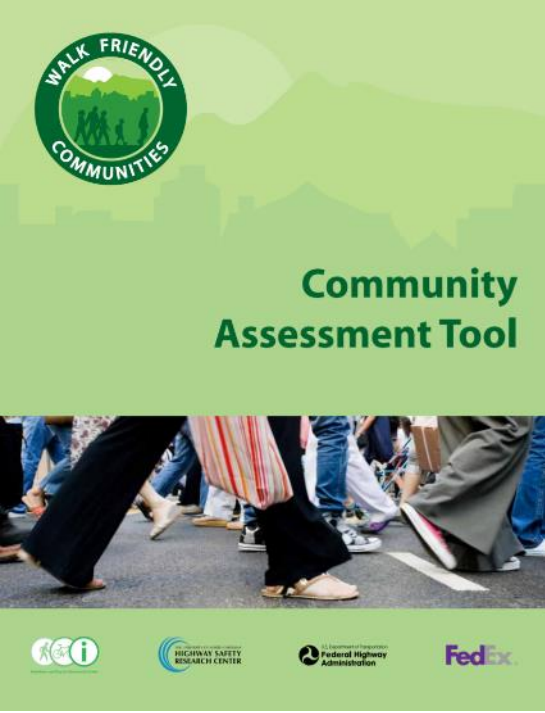
- Perceptions of Safety
- Crime rate

## Environmental

- Air quality
- Water Quality



# Tools & Resources



- Evaluating the Impact of Complete Streets Initiatives (Go Bike Buffalo & Center for Inclusive Design and Environmental Access)





Active Transportation is any self-propelled, human-powered mode of mobility





# Complete Streets are Streets for Everyone!





# There are many tools...





# There are many tools...





Complete Streets should seek to establish integrated transportation connections between modes...



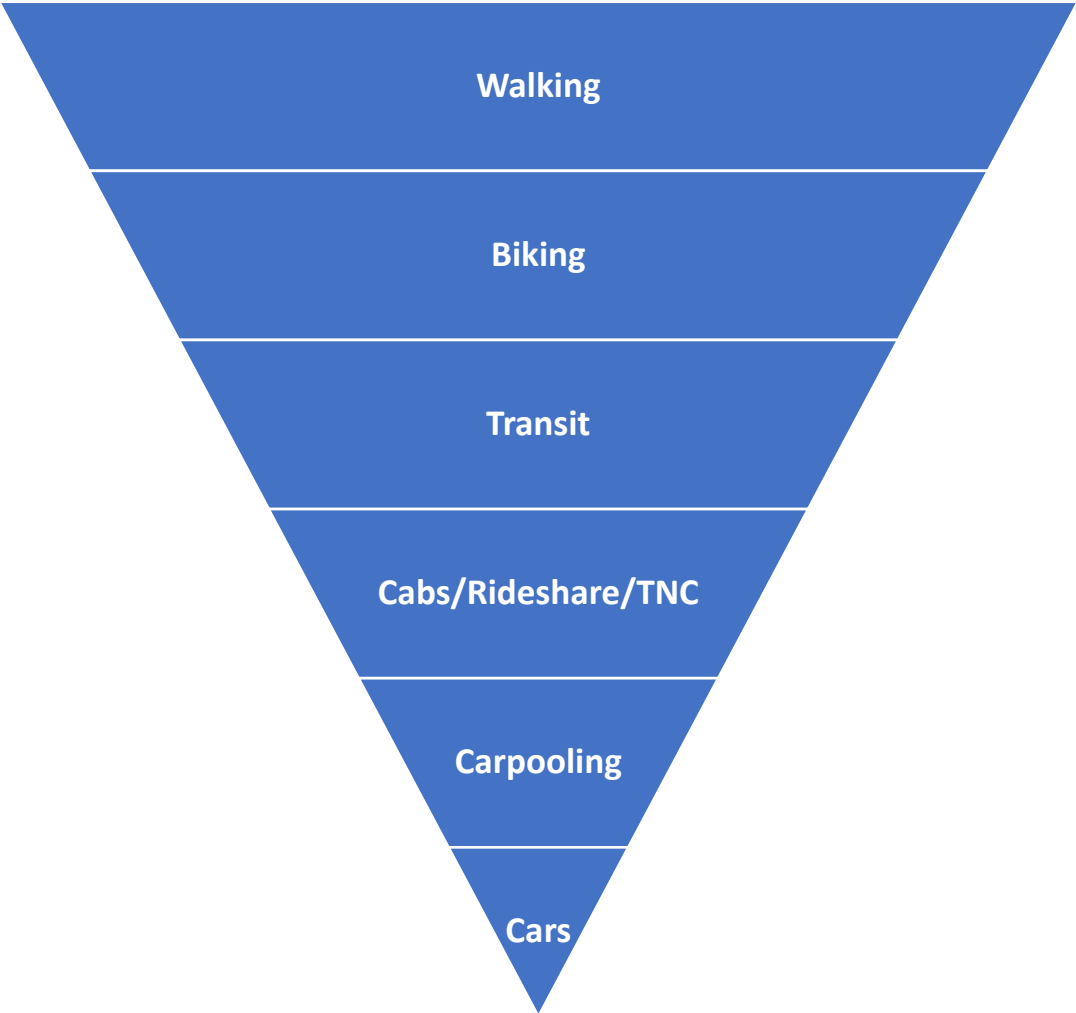


# Don't forget about freight mobility...

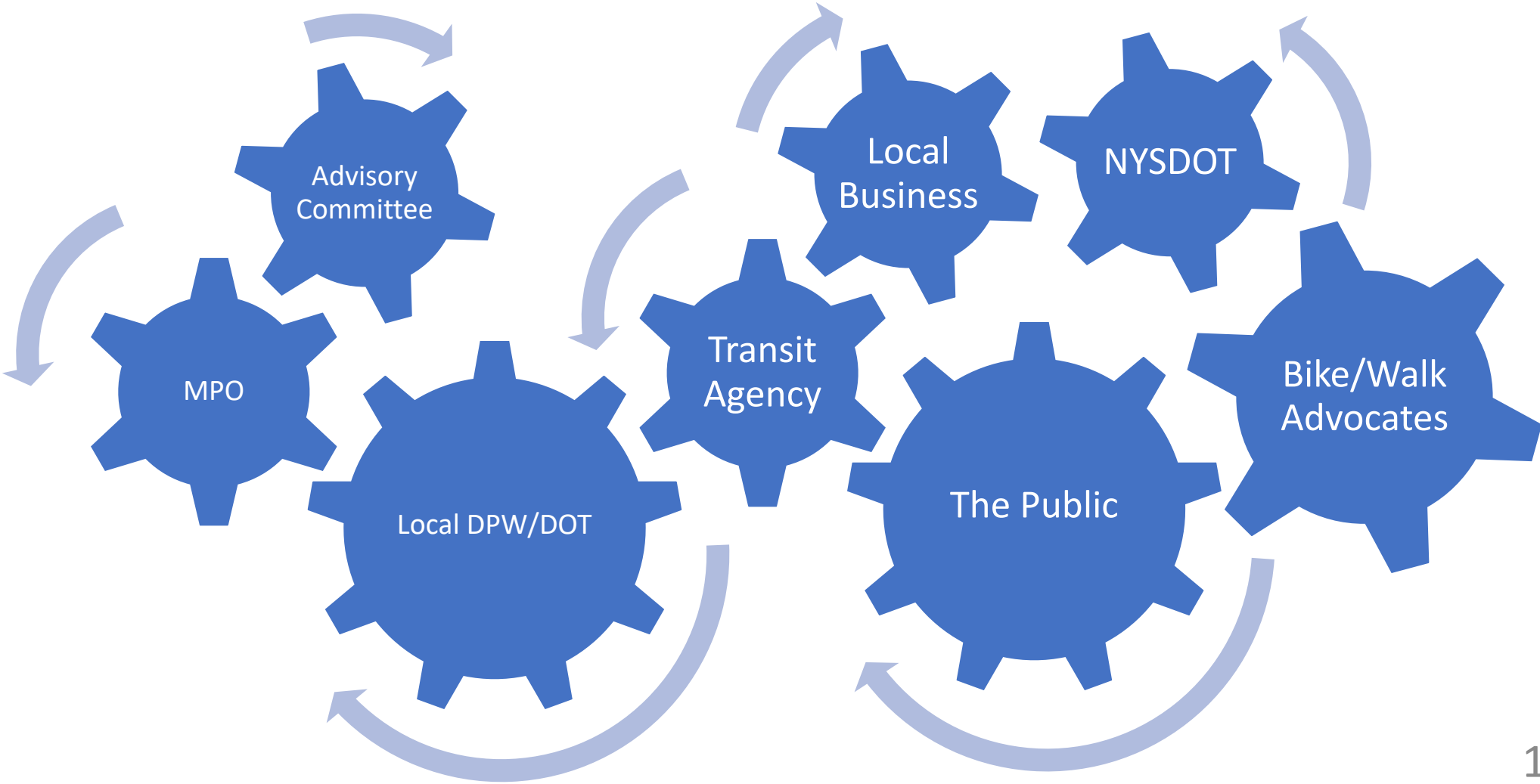




Complete Streets policies set the tone and establish guidelines for future street improvements...

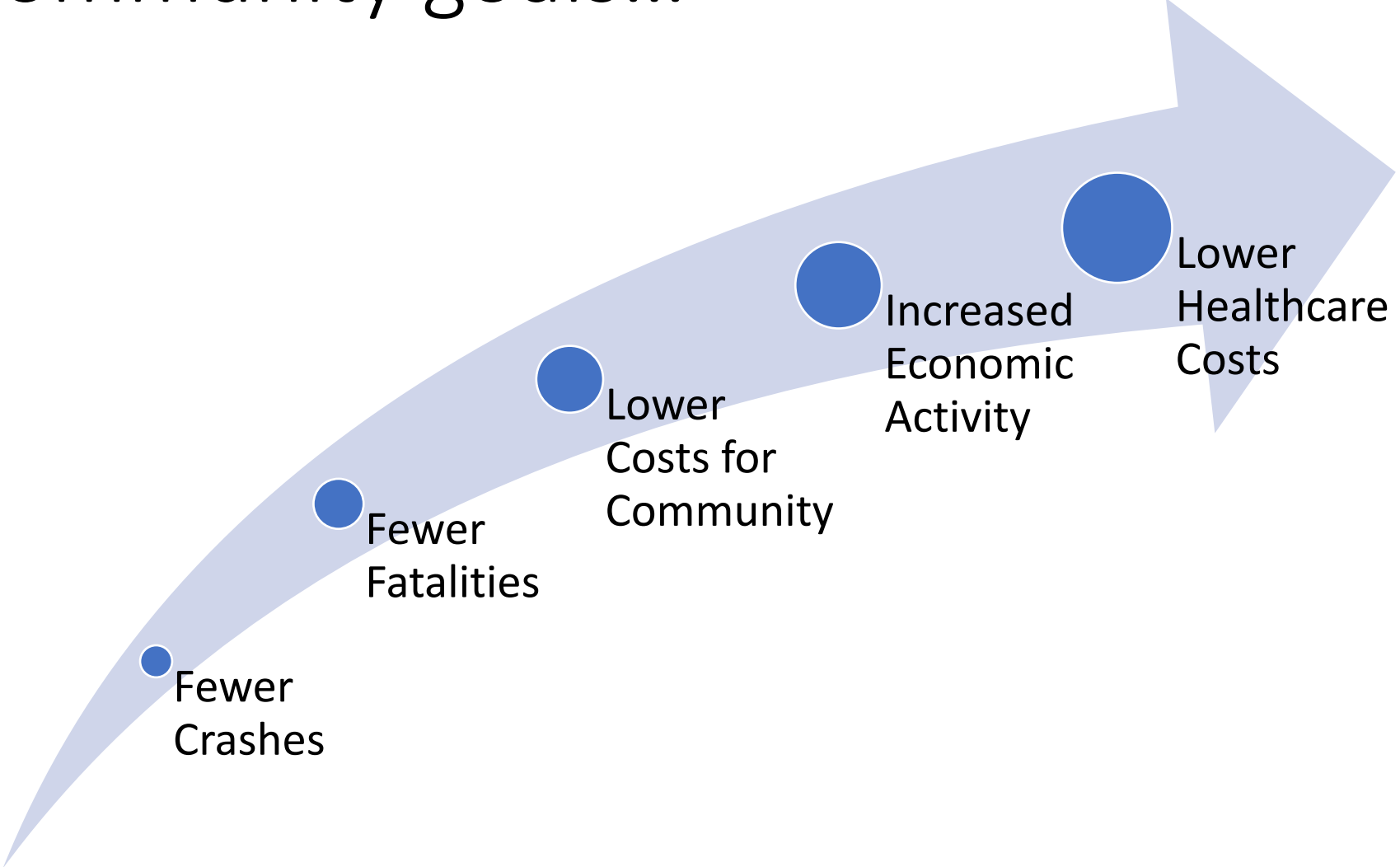


Implementation is complex, but can be streamlined with cooperation and education...





# Evaluation is critical to tracking success and setting community goals...



Q:

What questions  
do you have?