

Wayfinding



Photo: SMTC, Syracuse Urbanism Collective

Project Description

Wayfinding signage guides pedestrians to walkable destinations in a neighborhood, like playgrounds, landmarks, and services. It can also help foster a sense of community and ownership of the sidewalks.

Locations

Downtown Syracuse already has a pedestrian wayfinding system. Wayfinding projects as part of Community Streets will only be considered for neighborhoods outside of Downtown.

Destinations selected for wayfinding signs should emerge from a public or large group process, not the priorities of one or two residents.

Project Length

Unlike most other community streets projects, wayfinding signs can remain in place indefinitely, as long as the signs are well maintained and do not become a nuisance. The City reserves the right to rescind permission for the signage based on complaints related to deterioration or defacement of the signs.

In addition to signage, wayfinding can include markings on sidewalks, the creation of accompanying online resources, and printed materials.

Quick Notes

- No traffic control needed.
- Maintaining wayfinding signage is your responsibility.
- No limit on how long well-maintained signage remains in place.